



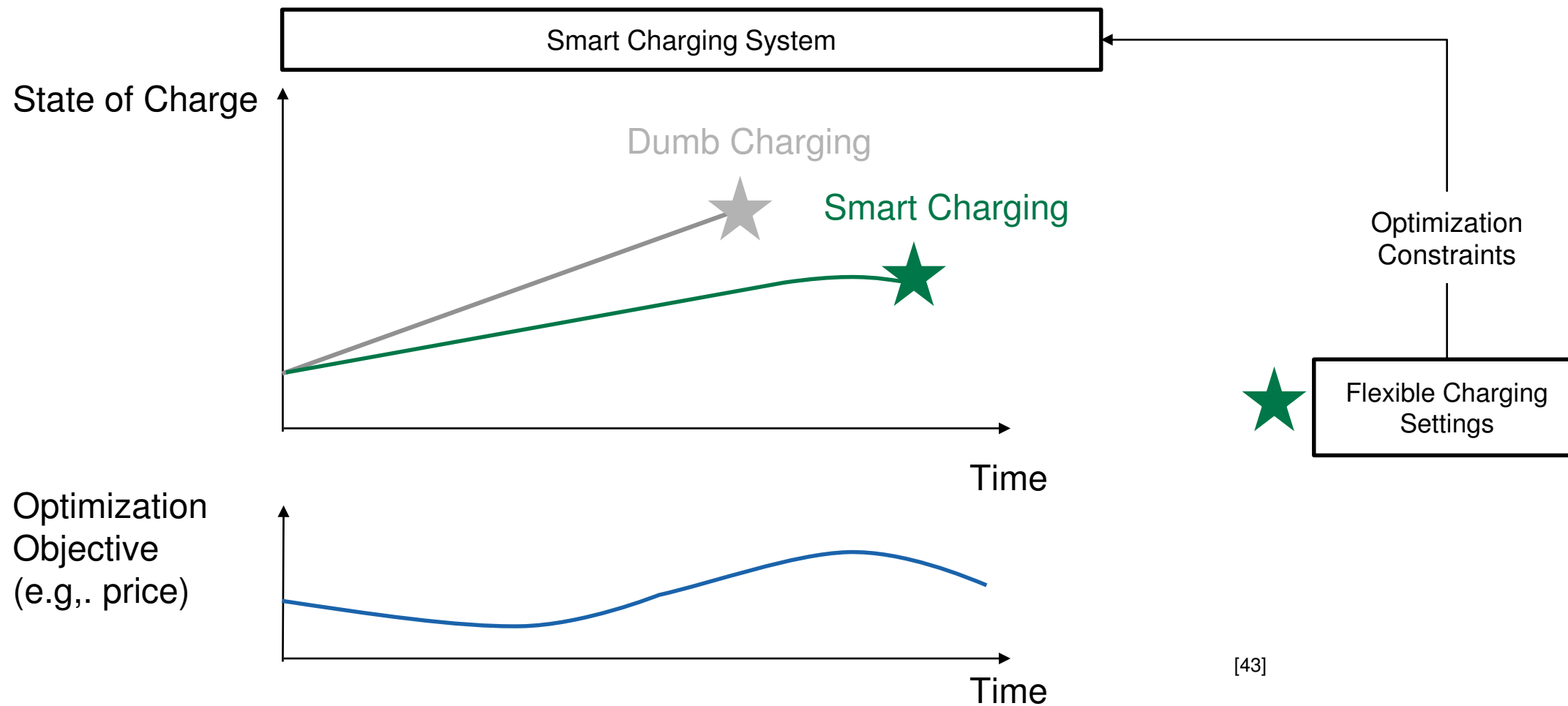
Quo vadis smart charging?

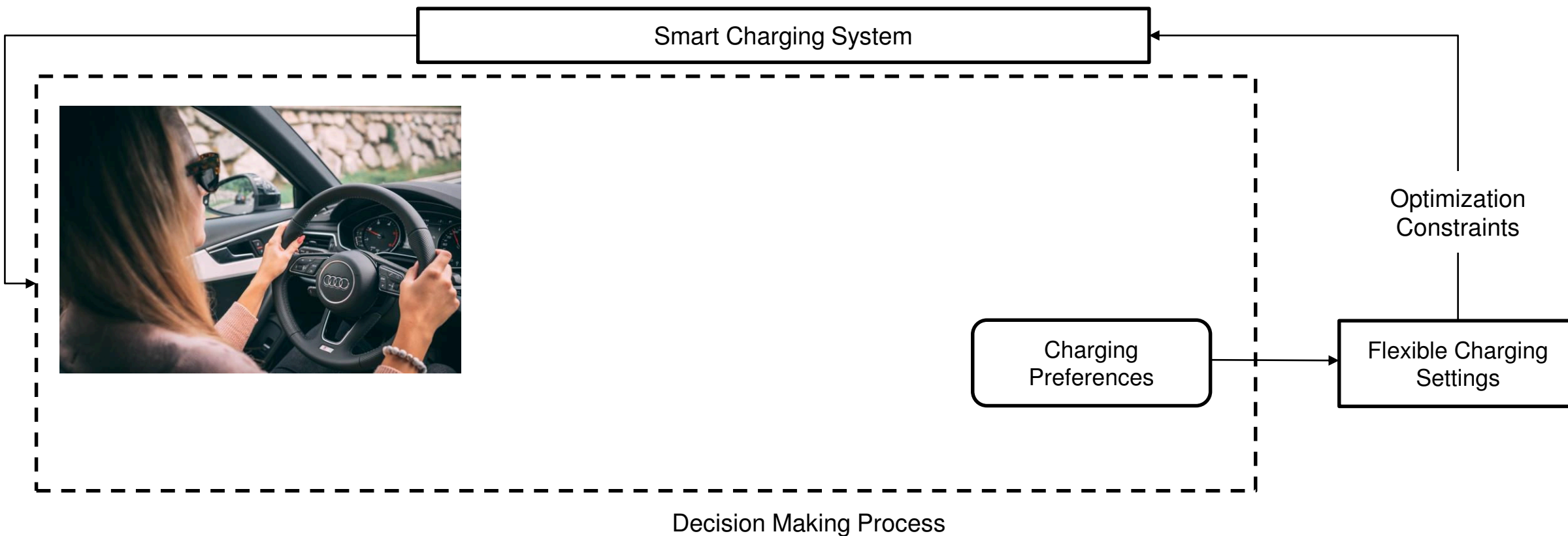
A literature review and expert survey on technical potentials
and user acceptance of smart charging systems

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Motivation



German Driver

- likes driving
- is somehow concerned about the environment and charging costs



German Utility

- likes grid stability
- dislikes digging

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Smart Charging

- systems use flexibility within the charging process to achieve different optimization objectives

Research Questions



RQ 1.2

- What **incentives** motivate BEV **drivers** to use smart charging systems?



RQ 1.1

- What are **objectives** of charging system **operators** present in academic literature?

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RQ 2

- Do the most promising objectives of smart charging system operators **fit** the BEV drivers motivation to use smart charging systems?

Literature Review

- Yilmaz & Krein 2013 [11]
 - technical environment (battery charger topologies, charging power levels, and charging infrastructure)
- Garcia-Villalobos et al. 2014 [12]
 - main **objectives**, solvers and tools, software, and strategy
 - decentralized and centralized concepts
- Mwasilu et al. 2014 [13]
 - focus on renewable energy sources integration
- Benjamin, Jonn Axsen & Kempton 2017 [5]
 - Main objectives if smart charging systems:
 - financial
 - technical
 - socio-environmental

Literature Review

RQ 1.1

- What are **objectives** of charging system **operators** present in academic literature?

Objectives	Concept	Indicators	Keywords	Source
Financial				
Socio-environmental				
Technical				

Table 2: Objectives for smart charging

Literature Review

RQ 1.1

- What are **objectives** of charging system **operators** present in academic literature?

Objectives	Concept Indicators Keywords	Source
Battery degradation	'lifetime', 'life time', 'degradation', 'aging'	[20]
Cost advantage	'market', 'day ahead', 'cost'	[27]
Socio-environmental		
Technical		

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Integration of RES (renewable energy sources)	'PV', 'pv', 'wind', 'RES'	[7]

Technical

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Ancillary services	'frequency', 'voltage', 'power quality', 'losses'	[7]

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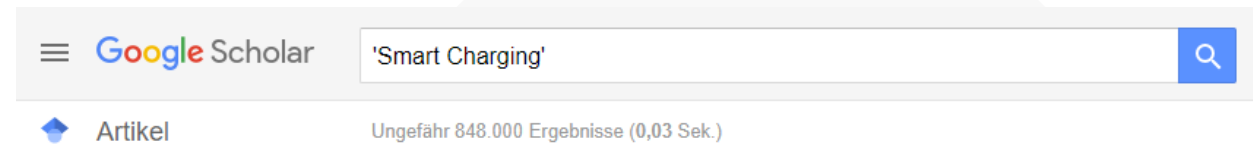
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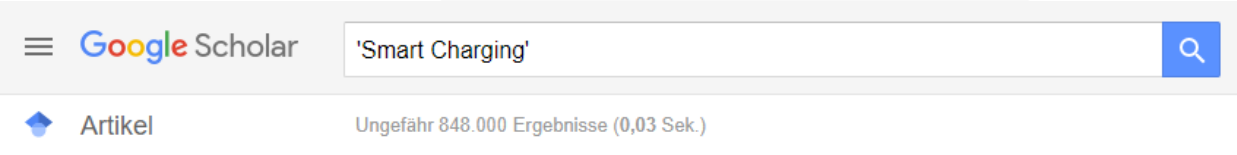
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Table 2: Objectives for smart charging



Richard H Schallenberg. Prospects for the electric vehicle: a historical perspective. IEEE Transactions on Education, 23(3):137–143, 1980.

Literature Review



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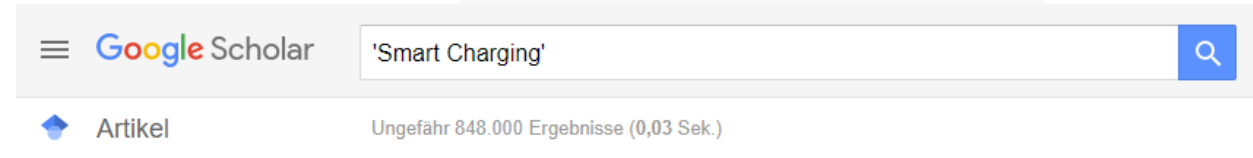
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Table 2: Objectives for smart charging

	Search Term		
	vehicle \wedge charging \wedge		
	objective	incentive	acceptance
ACM Digital Library	17	6	10
IEEE Explore	422	75	69
ScienceDirect	319	120	98

Table 1: Matches for the search term in different data bases

Literature Review



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Table 2: Objectives for smart charging

Source	Perspective			Objective					
	System Operator	Aggregator	End User	Battery	Cost	Social	RES	Congestion	Ancillary
[22]					●				●
[29]									●
[30]	●		●					●	
...									
Sum	112	76	89	125	634	74	293	225	309

Table 3: Results of the literature review

Literature Review

RQ 1.1

- What are **objectives** of charging system **operators** present in academic literature?
- Cost reduction
- Most papers consider a integrated charging station operator that ...

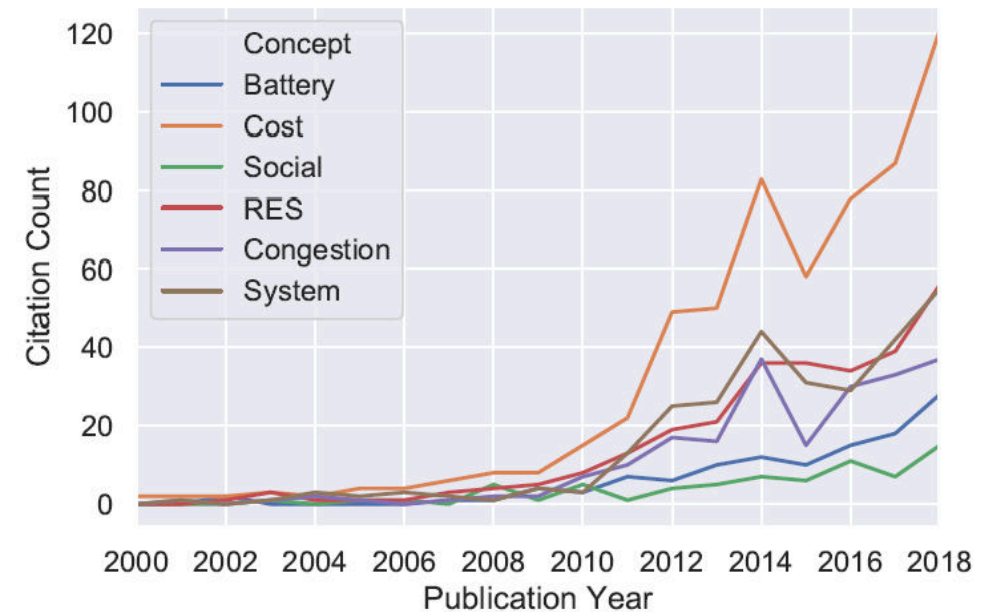


Figure 2: Occurrence of keywords in literature over time

Literature Review

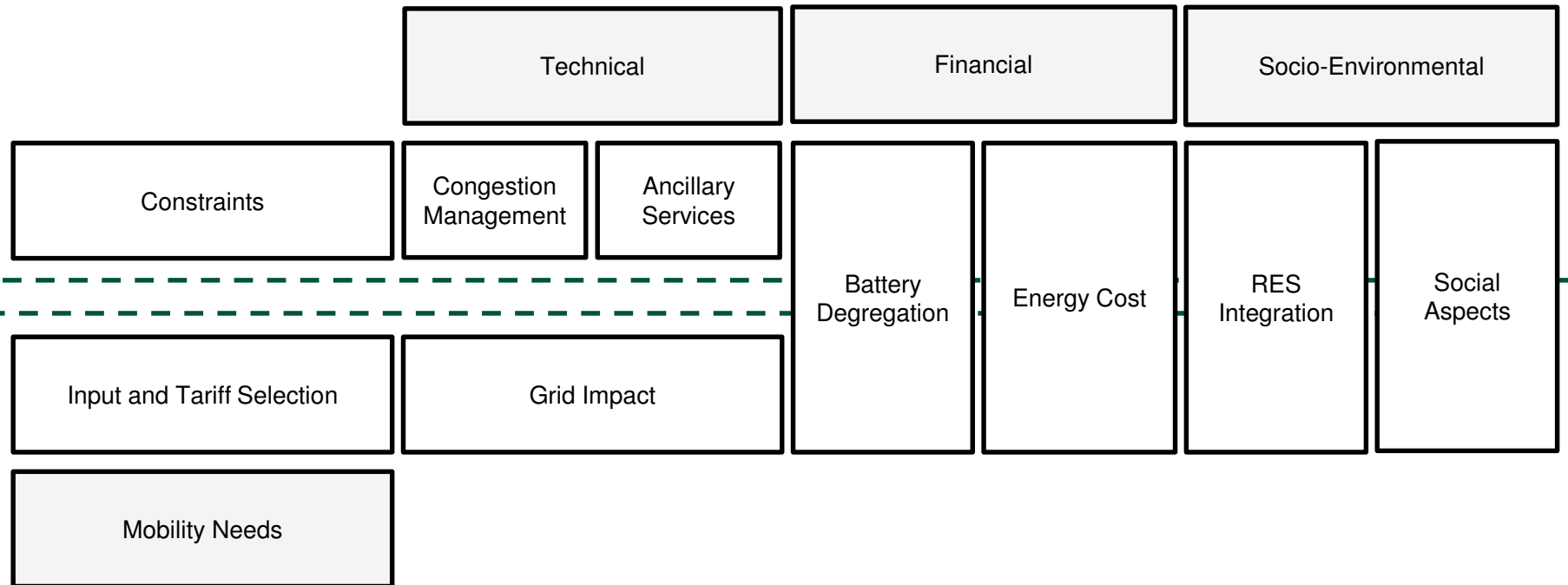
RQ 1.2

- What **incentives** motivate BEV **drivers** to use smart charging systems?
- Cost reduction
- Renewable Integration

Objective	Incentive	Source
Battery degradation	Battery degradation	[20, 31]
Cost advantage	Cost advantage	[27, 31, 39]
Social aspects	Social aspects	[28]
Integration of RES	Integration of RES	[7]
	Environmental protection	[28]
	Health impact	[38]
	Climate impact	[40, 3]
Congestion management and ancillary services	Grid impact	[7]

Table 4: Mapping of smart charging objectives with possible incentives

Smart Charging System Operators Primary Objectives



BEV Drivers' Primary Objective

Results

What framings can convince BEV drivers to use smart charging?

■ Statements on smart charging

Incentive	Example Statement
Battery degradation	<i>Flexible charging can help protect the battery.</i>
Cost advantage	<i>Flexible charging allows the user to benefit from lower electricity prices.</i>
Social aspects	<i>The power grid is shared with other users and benefits from the fact that they are flexible when charging BEVs.</i>
Integration of RES	<i>If users provide charging flexibility, the BEV can be charged with more solar and wind power.</i>

■ Expert Survey

- 16 domain experts
- Scale 1: Technical accuracy [1-5]
- Scale 2: Persuasiveness [1-5]

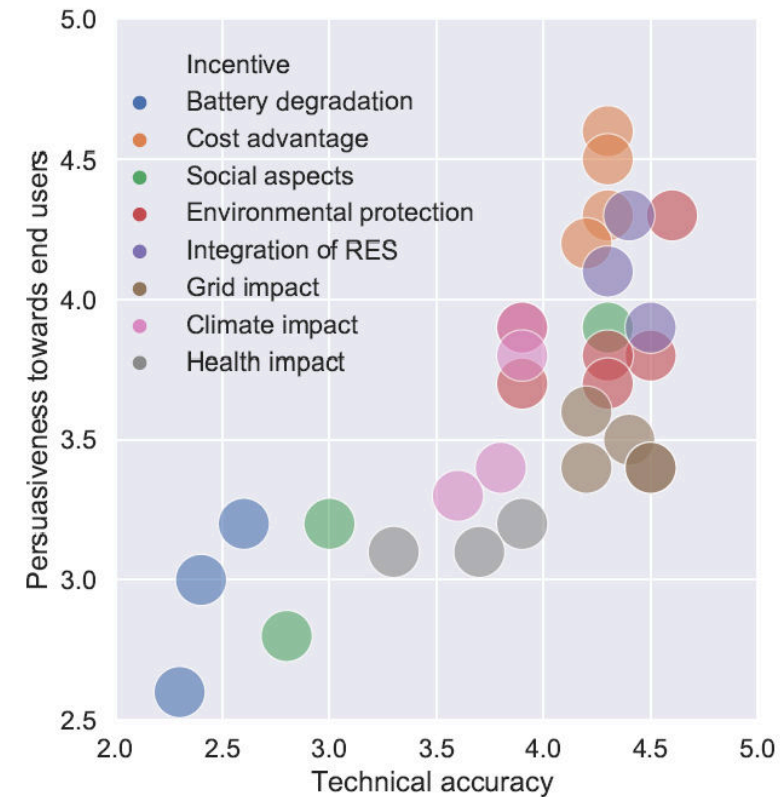


Figure 3: Statements evaluated on their technical accuracy (x-axis) and persuasiveness towards end users (y-axis)

Conclusion and Outlook



RQ 1.2

- What **incentives** motivate BEV **drivers** to use smart charging systems?



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RQ 2

- Do the most promising objectives of smart charging system operators **fit** the BEV drivers motivation to use smart charging systems?

Conclusion and Outlook



BEV Drivers

- can be motivated by cost savings and renewable integration

Successful Smart Charging Systems

- consider both sides
- price discounts & renewable integration



Photos by Andraz Lazic and Jamar Pennyon [Unsplash](#)

Charging station operators

- have to consider multiple objectives
- financial outcome

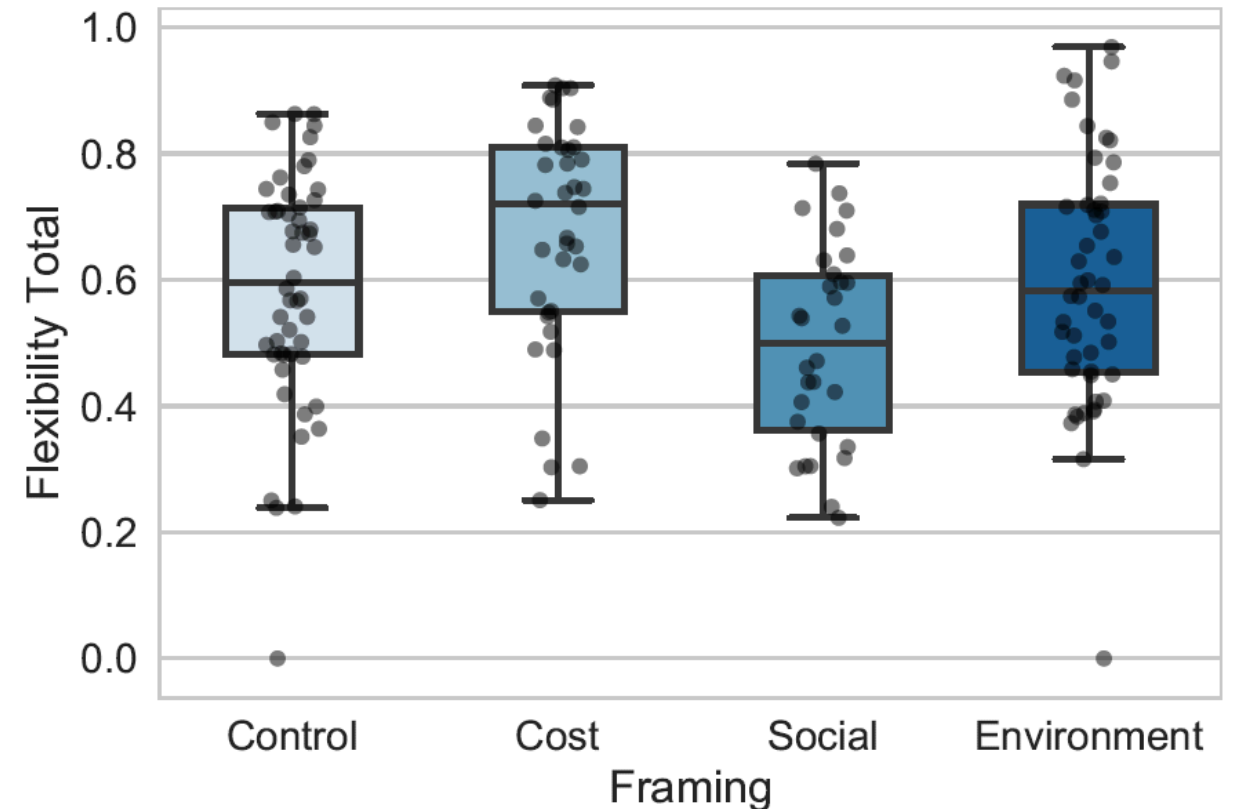
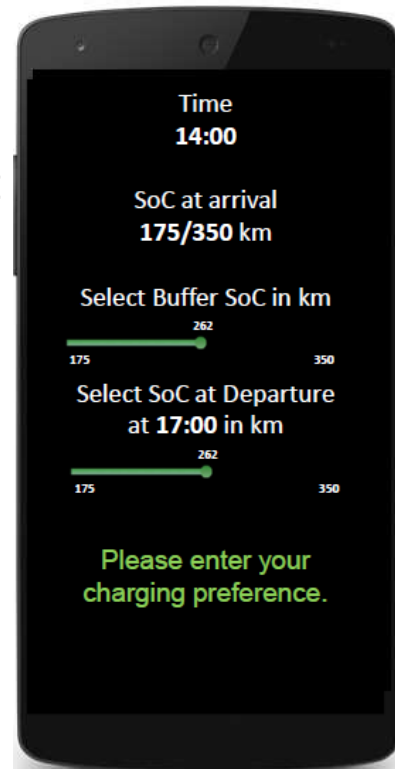
Digital Nudging in Smart Charging Systems

- use interface desing to make BEV users more flexible
- framing messages can nudge users towards higher flexibility [8, 43]

Outlook

Online Experiment with BEV drivers

- Scenario based online experiment
- Hypothetical charging situations
- Different framing messages
- No incentives



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Contact



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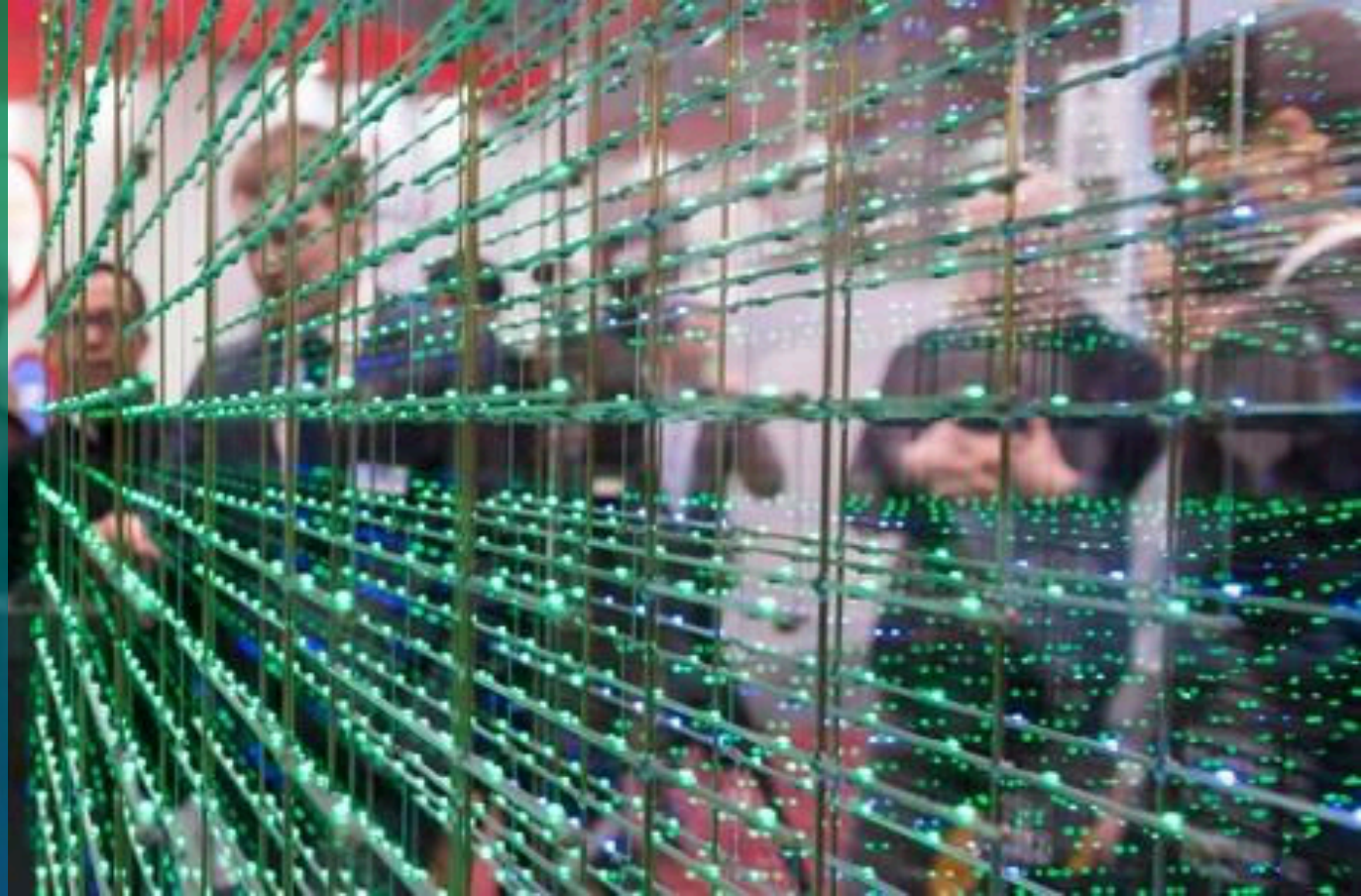
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