



Quo vadis smart charging?

A literature review and expert survey on technical potentials
and user acceptance of smart charging systems

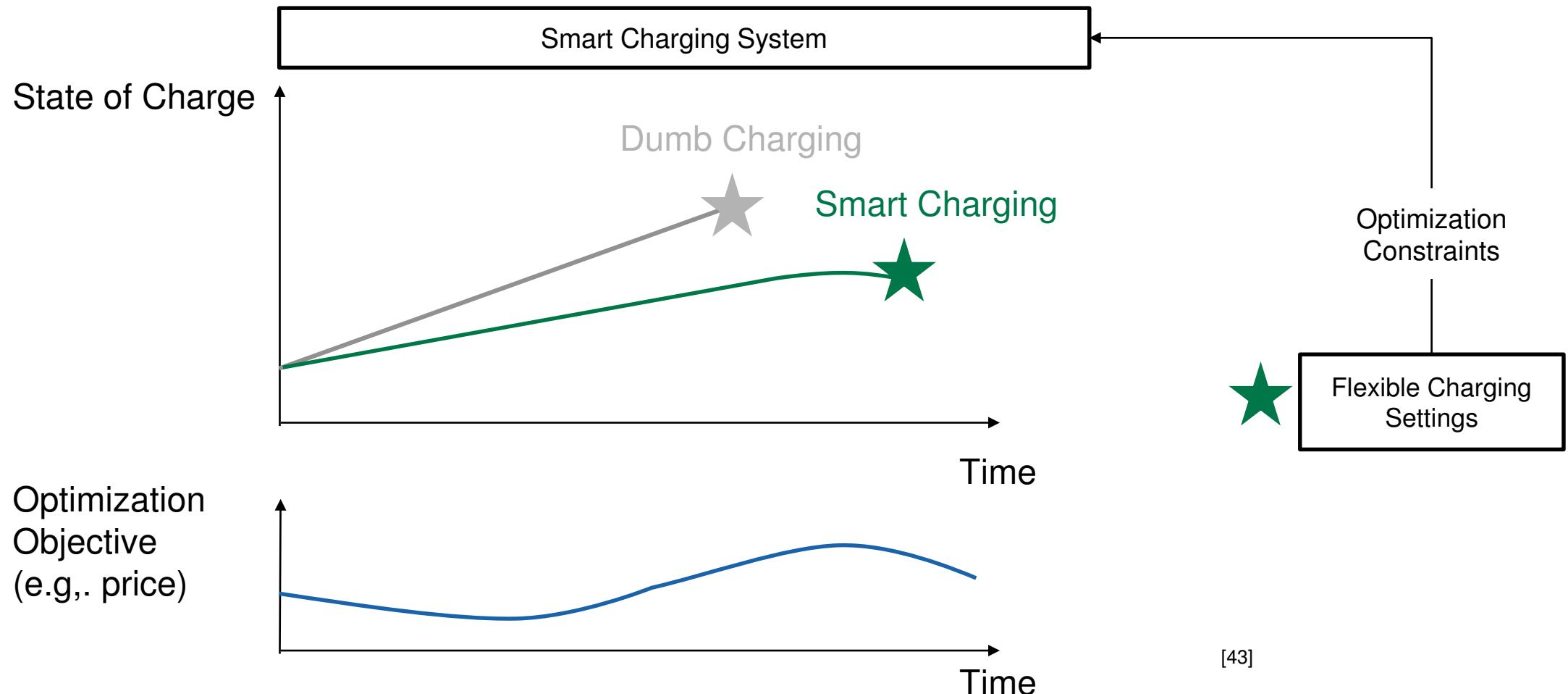
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²Karlsruhe Institute of Technology, Germany

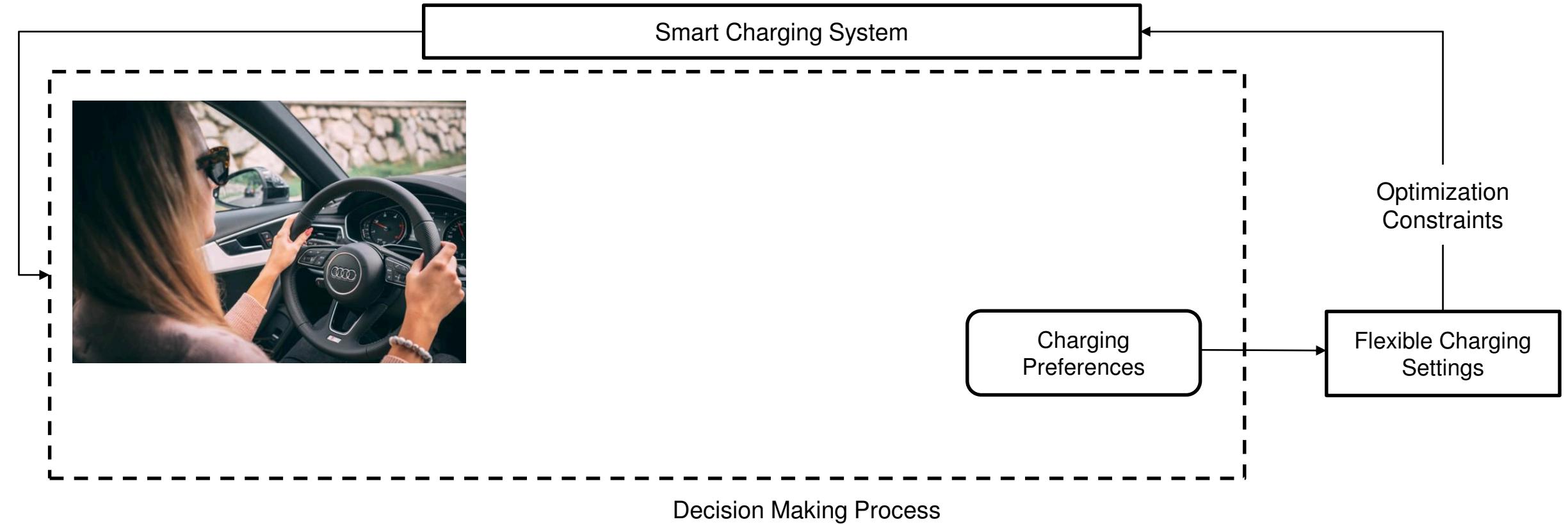


INTERNATIONAL ELECTRIC VEHICLE SYMPOSIUM & EXHIBITION





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Motivation



German Driver

- likes driving
- is somehow concerned about the environment and charging costs



German Utility

- likes grid stability
- dislikes digging

Smart Charging

- systems use flexibility within the charging process to achieve different optimization objectives



Research Questions



RQ 1.2

- What **incentives** motivate BEV **drivers** to use smart charging systems?



RQ 1.1

- What are **objectives** of charging system **operators** present in academic literature?

RQ 2

- Do the most promising objectives of smart charging system operators **fit** the BEV drivers motivation to use smart charging systems?



Literature Review

- Yilmaz & Krein 2013 [11]
 - technical environment (battery charger topologies, charging power levels, and charging infrastructure)
- Garcia-Villalobos et al. 2014 [12]
 - main **objectives**, solvers and tools, software, and strategy
 - decentralized and centralized concepts
- Mwasilu et al. 2014 [13]
 - focus on renewable energy sources integration
- Benjamin, Jonn Axsen & Kempton 2017 [5]
 - Main objectives of smart charging systems:
 - financial
 - technical
 - socio-environmental



Literature Review

RQ 1.1

- What are **objectives** of charging system **operators** present in academic literature?

Objectives	Concept Indicators	Keywords	Source
Financial			
Socio-environmental			
Technical			

Table 2: Objectives for smart charging



Literature Review

RQ 1.1

- What are **objectives** of charging system **operators** present in academic literature?

Objectives	Concept Indicators Keywords	Source
Battery degradation	<i>'lifetime', 'life time', 'degradation', 'aging'</i>	[20]
Cost advantage	<i>'market', 'day ahead', 'cost'</i>	[27]
Socio-environmental		
Technical		

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Integration of RES (renewable energy sources)	<i>'PV', 'pv', 'wind', 'RES'</i>	[7]
Technical		

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Table 2: Objectives for smart charging

≡ Google Scholar

'Smart Charging'



Artikel

Ungefähr 848.000 Ergebnisse (0,03 Sek.)

Richard H Schallenberg. Prospects for the electric vehicle: a historical perspective. IEEE Transactions on Education, 23(3):137–143, 1980.



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Search Term		
vehicle	charging	
objective	incentive	acceptance
ACM Digital Library	17	6
IEEE Explore	422	75
ScienceDirect	319	120

Table 1: Matches for the search term in different data bases

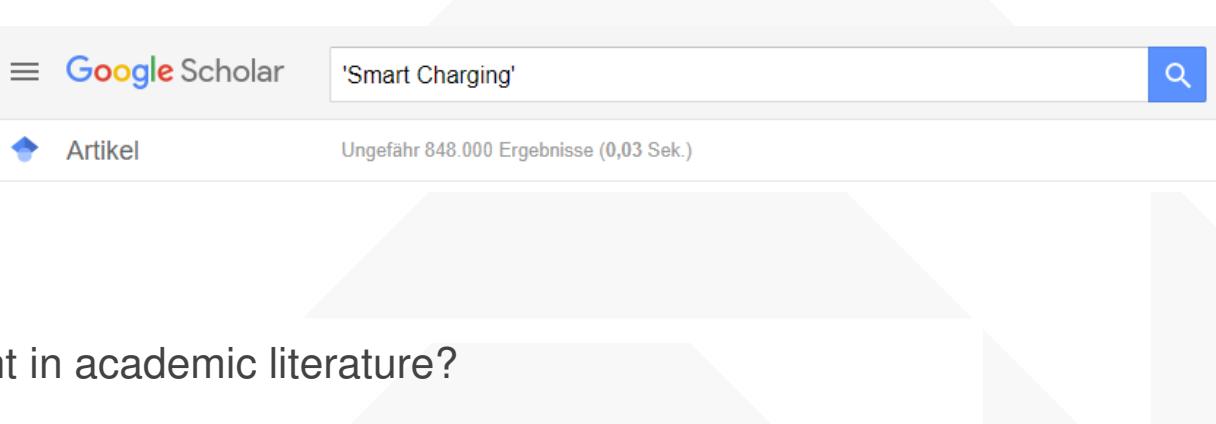
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Table 2: Objectives for smart charging



	Perspective		Objective						
Source	System Operator	Aggregator	End User	Battery	Cost	Social	RES	Congestion	Ancillary
[22]					●				●
[29]									●
[30]	●		●					●	
...									
Sum	112	76	89	125	634	74	293	225	309

Table 3: Results of the literature review

Literature Review

RQ 1.1

- What are **objectives** of charging system **operators** present in academic literature?
- Cost reduction
- Most papers consider a integrated charging station operator that ...

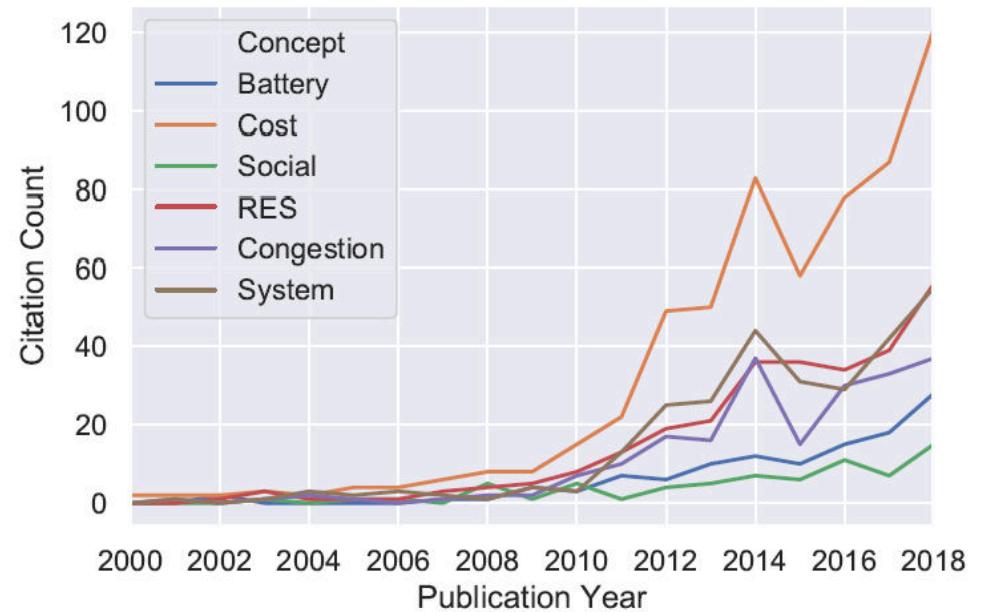


Figure 2: Occurrence of keywords in literature over time



Literature Review

RQ 1.2

- What **incentives** motivate BEV **drivers** to use smart charging systems?
- Cost reduction
- Renewable Integration

Objective	Incentive	Source
Battery degradation	Battery degradation	[20, 31]
Cost advantage	Cost advantage	[27, 31, 39]
Social aspects	Social aspects	[28]
Integration of RES	Integration of RES Environmental protection Health impact Climate impact	[7] [28] [38] [40, 3]
Congestion management and ancillary services	Grid impact	[7]

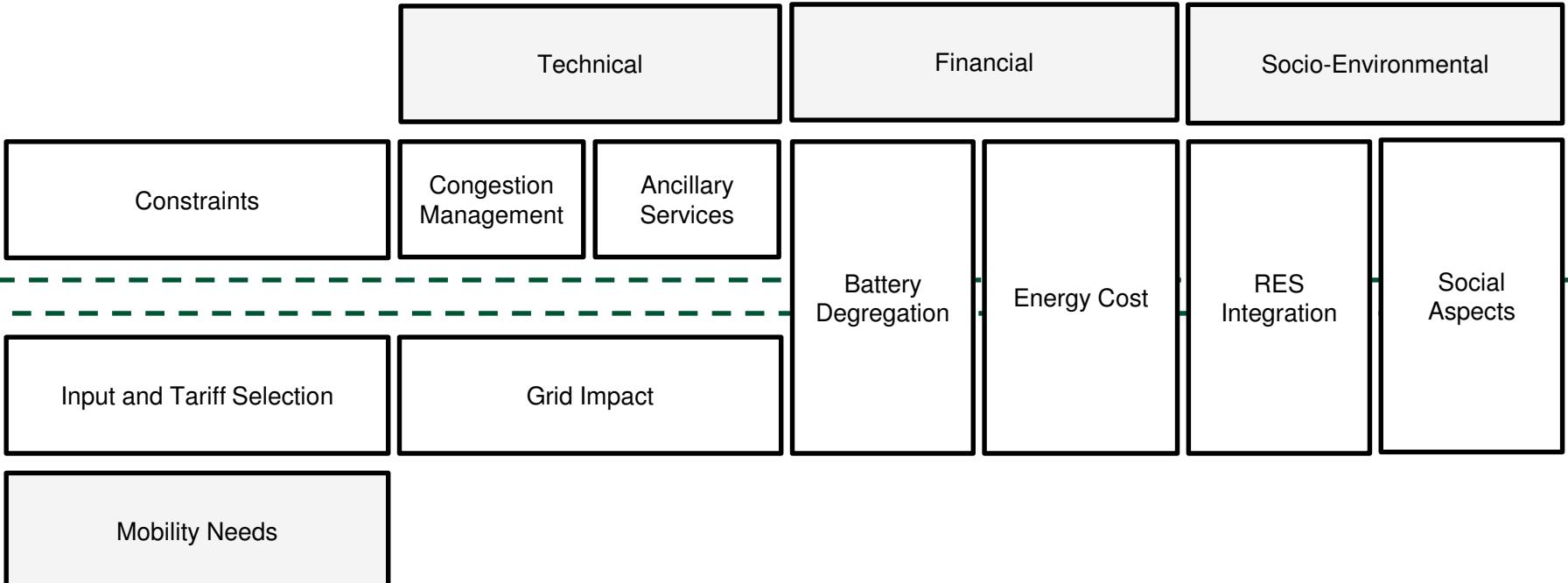
Table 4: Mapping of smart charging objectives with possible incentives



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Smart Charging System Operators Primary Objectives



BEV Drivers' Primary Objective



Results

What framings can convince BEV drivers to use smart charging?

- **Statements on smart charging**

Incentive	Example Statement
Battery degradation	<i>Flexible charging can help protect the battery.</i>
Cost advantage	<i>Flexible charging allows the user to benefit from lower electricity prices.</i>
Social aspects	<i>The power grid is shared with other users and benefits from the fact that they are flexible when charging BEVs.</i>
Integration of RES	<i>If users provide charging flexibility, the BEV can be charged with more solar and wind power.</i>

- **Expert Survey**

- 16 domain experts
- Scale 1: Technical accuracy [1-5]
- Scale 2: Persuasiveness [1-5]

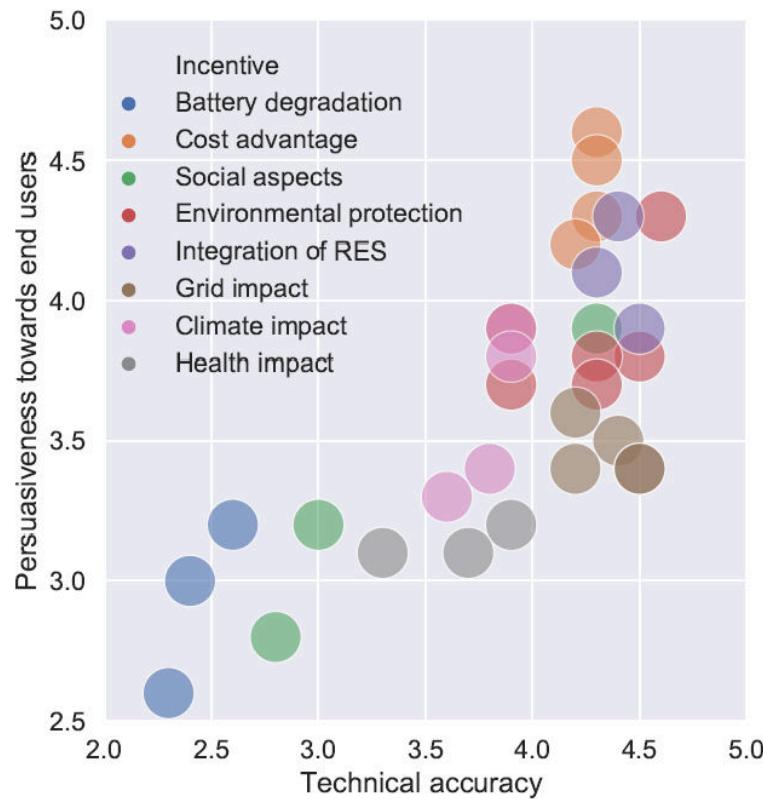


Figure 3: Statements evaluated on their technical accuracy (x-axis) and persuasiveness towards end users (y-axis)
EVS32 20.5.2019

Conclusion and Outlook



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Conclusion and Outlook



BEV Drivers

- can be motivated by cost savings and renewable integration



Photos by [Andraz Lazic](#) and [Jamar Pennyon](#) [Unsplash](#)

Successful Smart Charging Systems

- consider both sides
- price discounts & renewable integration

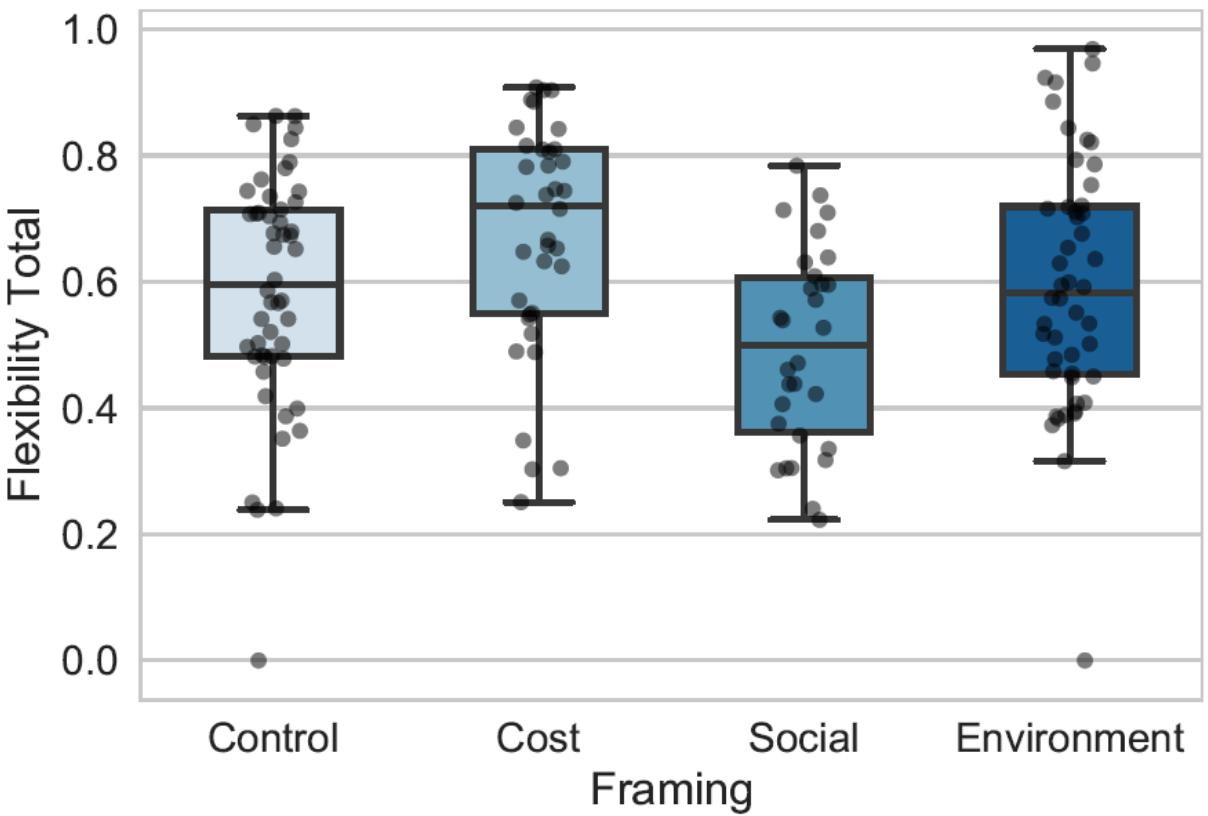
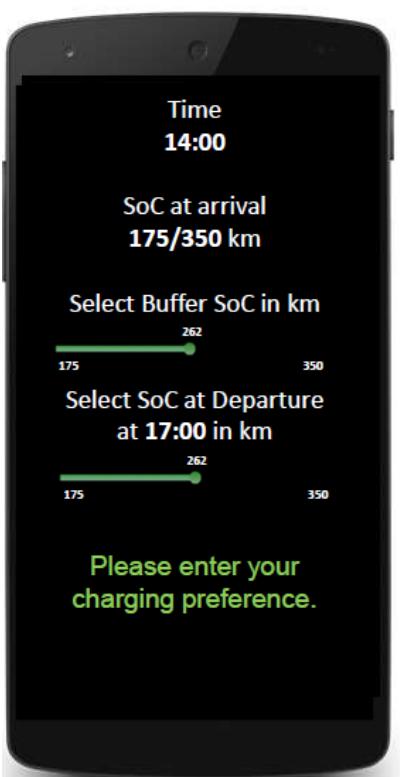
Digital Nudging in Smart Charging Systems

- use interface design to make BEV users more flexible
- framing messages can nudge users towards higher flexibility [8, 43]

Outlook

Online Experiment with BEV drivers

- Scenario based online experiment
- Hypothetical charging situations
- Different framing messages
- No incentives



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