

Simulating Electric Vehicle Diffusion and Charging Activities in France and Germany

21.05.2019, EVS32, Lyon

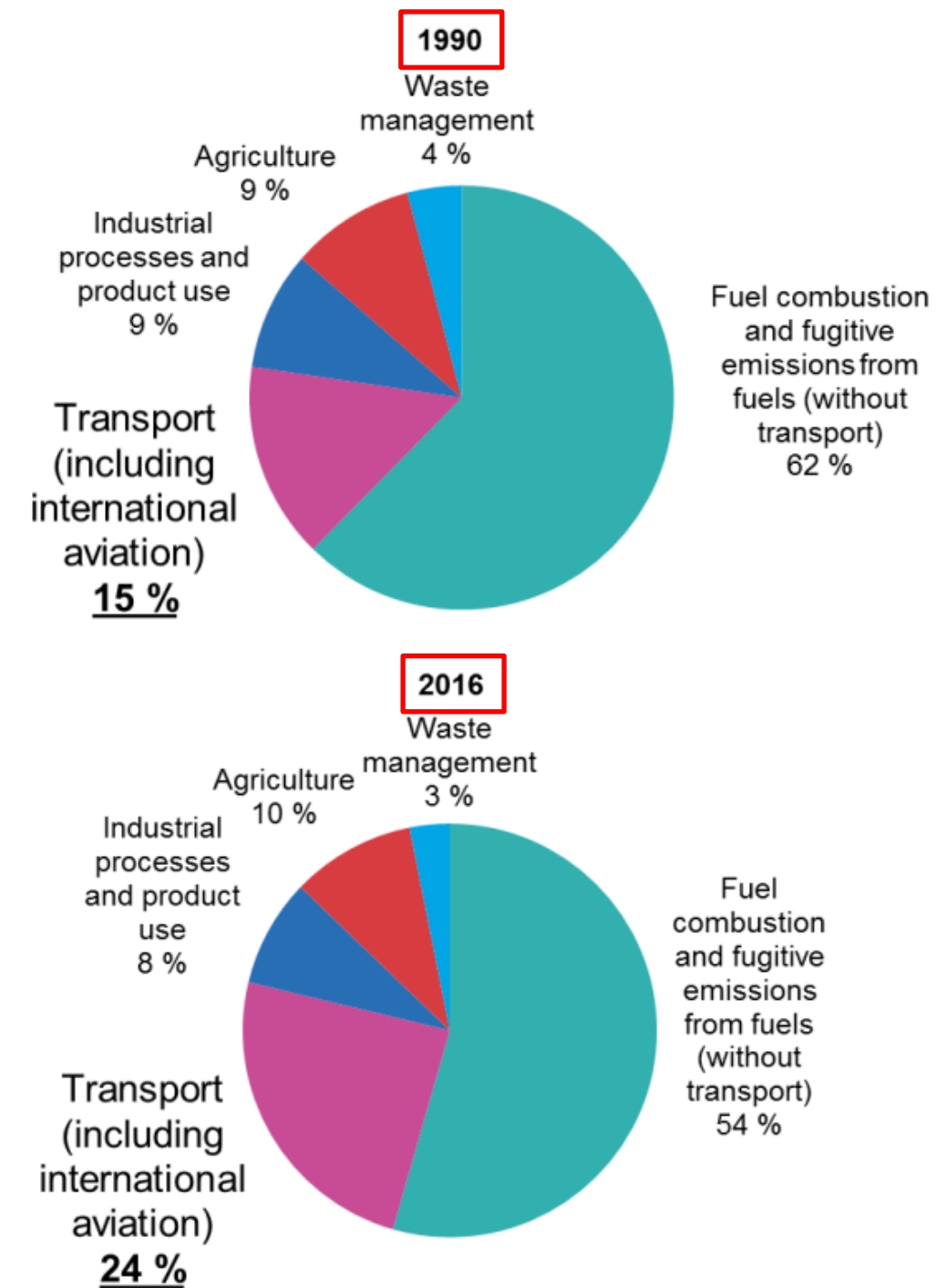
Axel Ensslen, Christian Will, Patrick Jochem

Institute of Industrial Production (IIP), French-German Institute for Environmental Research (DFIU), Chair of Energy Economics (Wolf Fichtner)



Motivation

- Greenhouse gas (GHG) emissions have an impact on the climate, with associated undesirable side effects (Stern, 2007).
- Consequence in Europe: Agreement on long-term targets to reduce GHG.
→ Reduction by 80% in 2050 compared to 1990 (European Commission 2019a).
- Growing share of GHG emissions in the transport sector during the last decade. → High need for emission reductions!
- Electrification of cars seems to be a promising strategy.



Source: European Commission (2019b)

Research questions

- Knowledge on EV diffusion and user behavior is important in order to analyze **potential future effects on power supply**.
- A large body of literature on electric vehicle (EV) diffusion models is available (e.g. Al-Alawi & Bradley 2013; Gnann & Plötz 2015; Jochem et al. 2018).
- **Hybrid approaches**, considering **micro** and **macro** aspects seem to be promising (Jochem et al. 2018).
- We focus on the following research questions (RQs):
 - RQ1: How could the diffusion and adoption of EV be modelled for France (FR) and Germany (GER)?
 - RQ2: With which EV charging behavior could these diffusion scenarios be associated?
 - RQ3: What are the effects of a re-sampling approach intending to reduce computational effort?

Hybrid EV diffusion modelling approach

$$N(t) = M \frac{1 - e^{-(p+q)(t-b)}}{1 + \frac{q}{p} e^{-(p+q)(t-b)}}$$

Representative
mobility studies
for FR and GER
(MiD, ENTD)

$$I^{sort} = \{i \in I : p_1^{EV adoption} \geq \dots \geq p_I^{EV adoption}\}$$

Top-down macro-
econometric
**Bass diffusion
model**

Bottom-up micro-
econometric
binary logistic EV
adoption model

$N(t)$

I^{sort}

$$A_{\tilde{t}}^{Adopter set} \subseteq I^{sort}$$

EV diffusion and
charging
scenarios

Legend:

t : Year considered

$N(t)$: Year-specific number of EV adopters

M : Market potential

p : Innovation coefficient

q : Imitation coefficient

I : List of adopters

I^{sort} : Sorted list of EV adopters (full sample)

$\hat{I}_{\tilde{t}}^{sort}$: Sorted list of EV adopters (reduced sample)

i : Variable of adopters

$p_i^{EV adoption}$: EV adoption probability of i

$A_{\tilde{t}}^{Adopter set}$: Selection of EV adopters

How are EV adopters selected?

Method 1: $A_{\tilde{t}}^{Adopter set} \subseteq I^{sort}$

Method 2: $\hat{A}_{\tilde{t}}^{Adopter set} \subseteq \hat{I}_{\tilde{t}}^{sort}$

Pseudocodes of two different sampling methods

Pseudocode of sampling method 1

```

1  for all  $\tilde{t}$  do
2    while  $i \in I^{sort} \wedge W \leq N(\tilde{t})$ 
3      Set  $W = W + w_i$ 
4      Add  $i$  to  $A_{\tilde{t}}^{Adopter\ set}$ 
5    end while
6  end for

```

- EV adopters with $p_i^{EV\ adoption}$ sufficiently high are considered in $A_{\tilde{t}}^{Adopter\ set}$.

Legend:

\tilde{t} : Year considered
 w_i, \hat{w}_i : Weight of adopter i, \hat{i}
 W : Cumulated weights
 $\hat{I}_{\tilde{t}}^{sort}$: Sorted list of adopters (reduced sample)
 k^{limit} : Sample size
 $\hat{Q}_{\tilde{t}}^{\hat{A}_{\tilde{t}}^{Adopter\ set}}$: Cumulated energy consumption (reduced sample before scaling)
 $\eta_{\tilde{t}}^{scaling}$: Scaling factor
 \hat{w}_i : Scaled weight of adopter \hat{i}

Pseudocode of sampling method 2

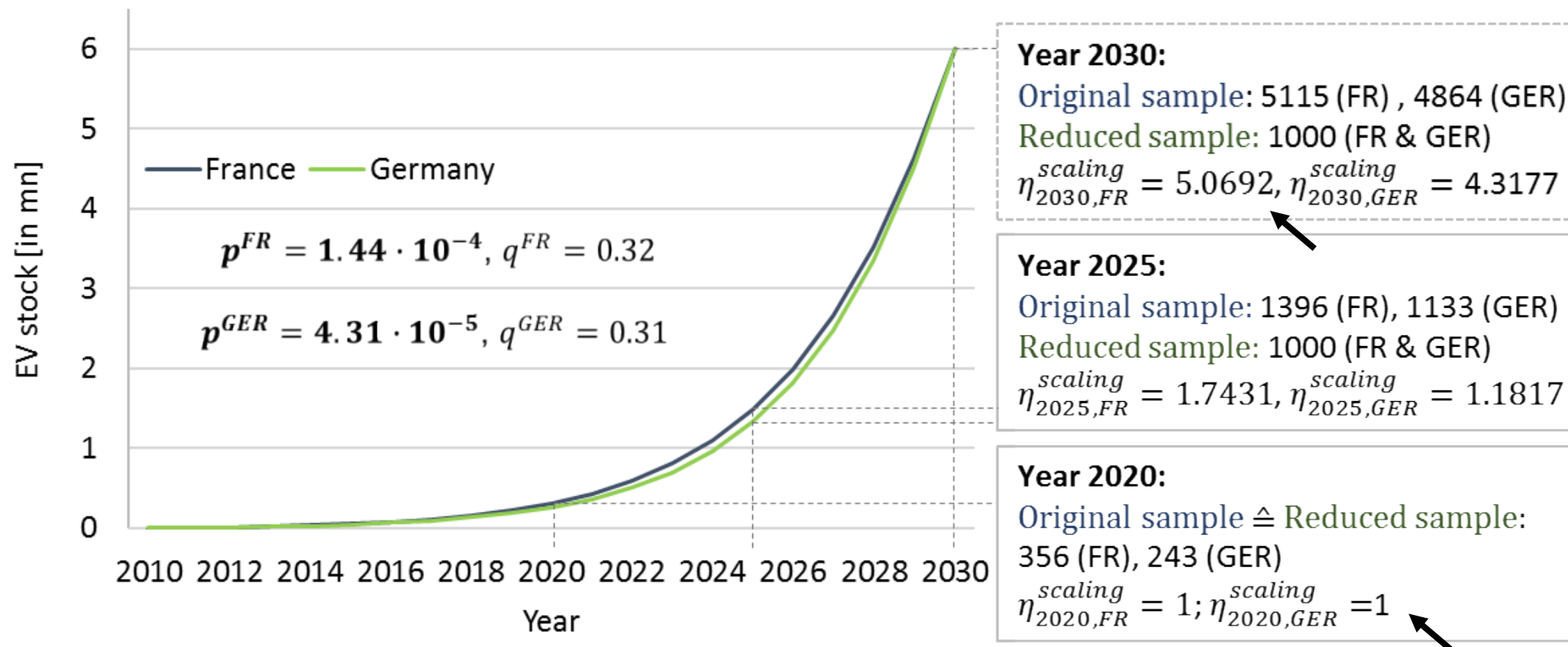
```

1  for all  $\tilde{t}$  do
2    Set  $\hat{I}_{\tilde{t}}^{sort} = \{I^{sort} \mid i \bmod z_{\tilde{t}} = 0\}$  with  $z_{\tilde{t}} = nint(\frac{W^{A_{\tilde{t}}^{Adopter\ set}}}{k^{limit}})$ 
3    while  $\hat{i} \in \hat{I}_{\tilde{t}}^{sort} \wedge \hat{i} \leq k^{limit}$ 
4      Set  $\hat{Q}_{\tilde{t}}^{\hat{A}_{\tilde{t}}^{Adopter\ set}} = \hat{Q}_{\tilde{t}}^{\hat{A}_{\tilde{t}}^{Adopter\ set}} + q_{\hat{i}}$ 
5      Add  $\hat{i}$  to  $\hat{A}_{\tilde{t}}^{Adopter\ set}$ 
6    end while
7    while  $\hat{i} \in \hat{A}_{\tilde{t}}^{Adopter\ set}$ 
8      Set  $\hat{w}_{\hat{i}} = w_{\hat{i}} \cdot \eta_{\tilde{t}}^{scaling}$  with  $\eta_{\tilde{t}}^{scaling} = \frac{Q^{A_{\tilde{t}}^{Adopter\ set}}}{\hat{Q}_{\tilde{t}}^{\hat{A}_{\tilde{t}}^{Adopter\ set}}}$ 
9    end while
10 end for

```

- k^{limit} is set prior to simulation.
- Selection of EV adopters ($\hat{A}_{\tilde{t}}^{Adopter\ set}$).
- Adopter specific weighting factors $\hat{w}_{\hat{i}}$ are scaled with $\eta_{\tilde{t}}^{scaling}$ to adequately

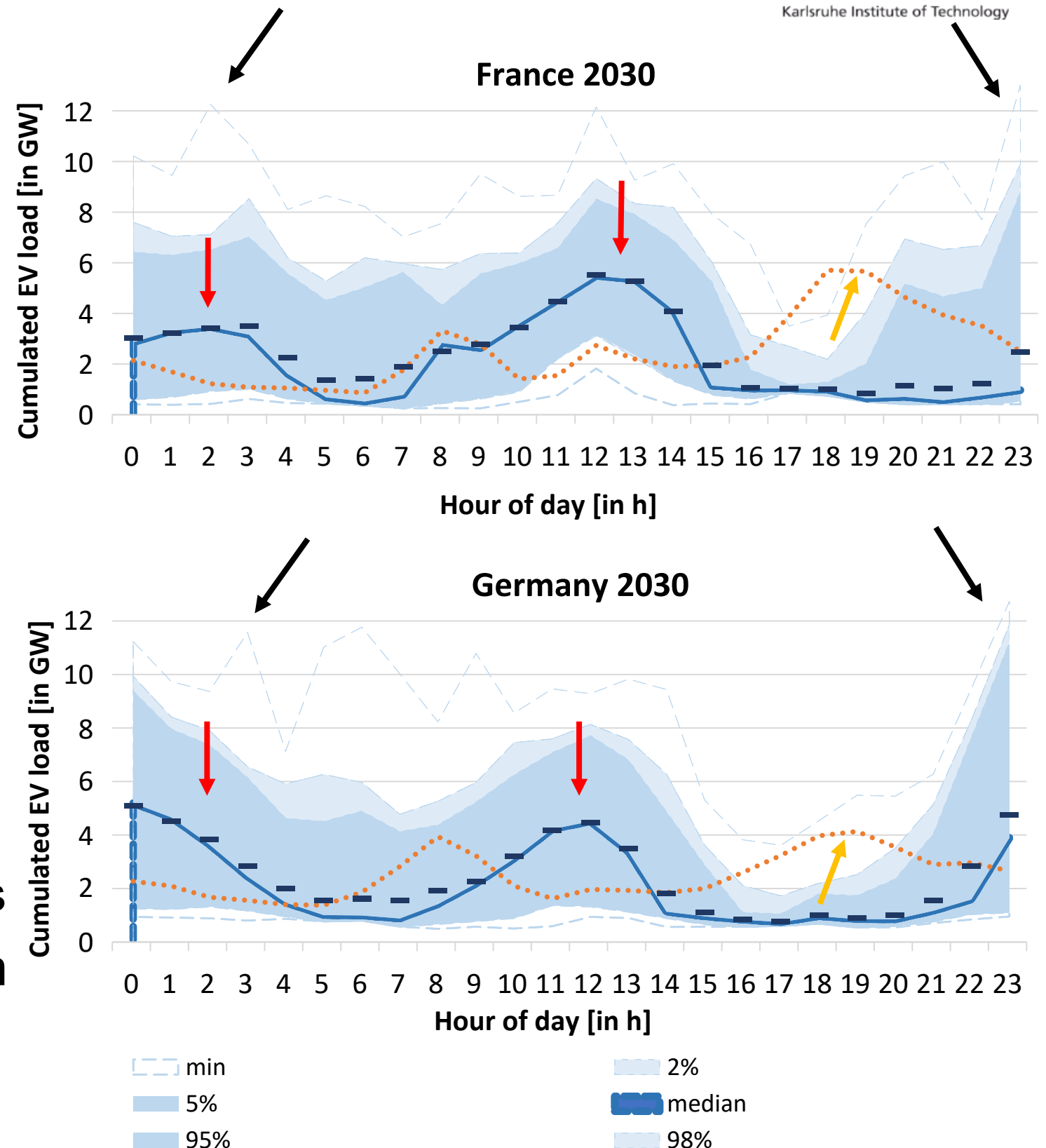
Results (RQ1)



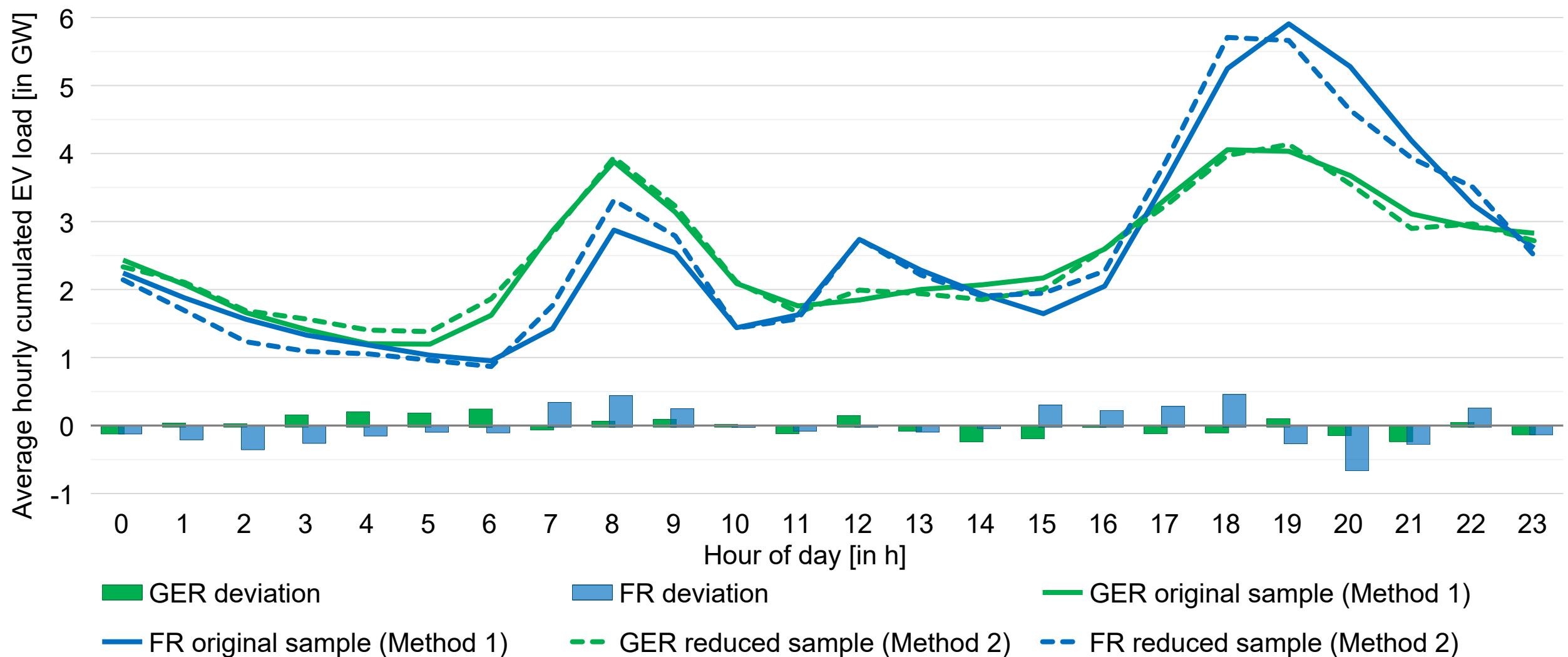
- Assuming 6 million EV in 2030 (Bourbon, 2018; Bundesregierung 2011), diffusion curves look similar.
- However, Bass diffusion model parameters (i.e. innovation coefficients p^{FR} and p^{GER}) indicate higher diffusion dynamics in France than in Germany.
- In early years \tilde{t} all EV adopters in the sample are considered when using method 2 (i.e. $A_{\tilde{t}}^{Adopter\ set} = \hat{A}_{\tilde{t}}^{Adopter\ set}$). Limiting the number of adopters to

Results (RQ2)

- Cumulated specific load curve of direct EV charging and distributions when flexibly charging.
- Distributions of charging profiles in France and German look similar.
 - Load peaks of ~12 GW.
 - EV specific loads are on average shifted into nighttime and noon hours due to lower day-ahead market prices in these hours
- However, evening peaks when directly charging seem to be about 50% higher in France.



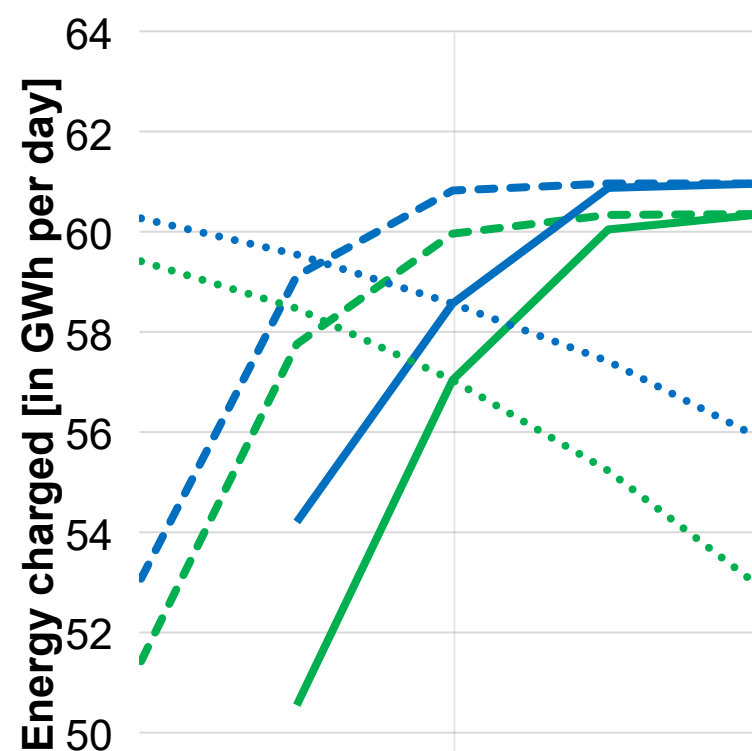
Results (RQ3)



- Slight differences of energy consumption distributions between the two sampling methods are observable.
- Weighting approach assures that total energy needed remains constant.
- Reducing sample sizes (method 2) results in computing time savings of about 85 % in 2030.

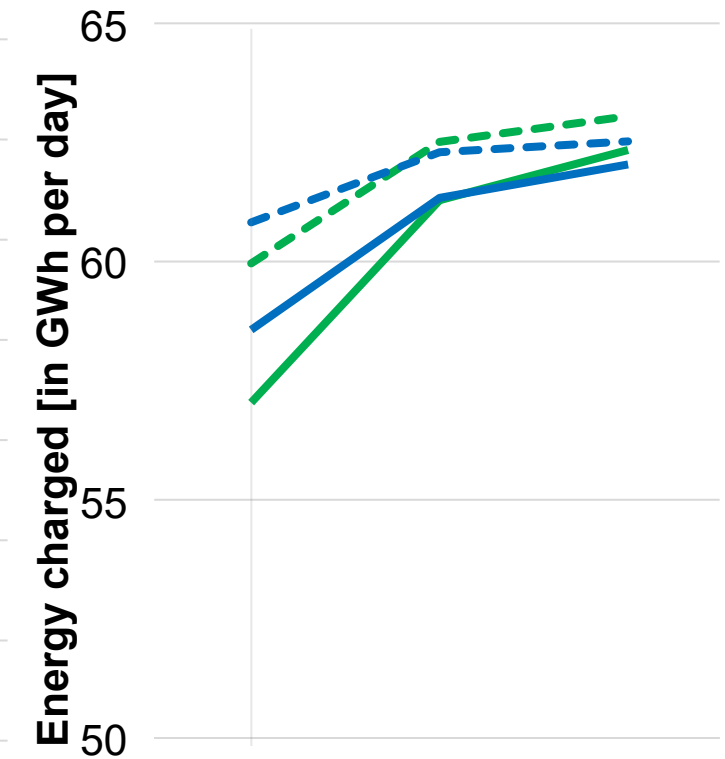
Sensitivity analyses

- Similar for FR & GER.
- Full electric mileage increases with increasing battery capacities. A certain level of saturation seems to be reached at 300 km.
- Total energy flexibly charged increases with increasing battery capacities and decreases with increasing minimum range requirements.
- Total energy charged and flexibly charged increase with increasing charging power.



Parameter variation

- Total energy charged, battery capacity variation (GER)
- Total energy charged, battery capacity variation (FR)
- Total energy flexibly charged, battery capacity variation (GER)
- Total energy flexibly charged, battery capacity variation (FR)
- ... Total energy flexibly charged, minimum range variation (GER)
- ... Total energy flexibly charged, minimum range variation (FR)



3,7 kW 11 kW 22 kW
Charging power

- Total energy charged, charging power variation (GER)
- Total energy charged, charging power variation (FR)
- Total energy flexibly charged, charging power variation (GER)
- Total energy flexibly charged, charging power variation (FR)

Assumption base case:
300 km range (60 kWh)
3.7 kW maximal charging power
Consumption: 0.2 kWh/km

Conclusion and outlook

- Hybrid EV diffusion modelling approach combines
 - Top-down **Bass diffusion model**
 - Bottom-up **binary logistic EV adoption** model
 - Sampling approach identifies potential EV adopters in representative mobility studies.
- **Flexible charging demand distributions are similar** for FR & GER.
- When direct EV charging is simulated, according to our results ...
 - ... higher evening peaks can be observed in France.
 - ... charging seems to be distributed more evenly over the course of a day in Germany.
- Re-sampling approach results in **significant reductions of computing time**.
- This opens **new possibilities of considering EV on a disaggregated level in energy system modelling**.

Sources

- B. M. Al-Alawi and T. H. Bradley, “Review of hybrid, plug-in hybrid, and electric vehicle market modeling Studies,” Renewable and Sustainable Energy Reviews, vol. 21, pp. 190–203, 2013.
- J.-C. Bourbon, Le développement des voitures électriques met le réseau sous tension. [Online] Available: <https://www.la-croix.com/Economie/France/Le-developpement-voitures-electriques-reseau-sous-tension-2017-02-03-1200822315>. Accessed on: Feb. 23 2018.
- Die Bundesregierung, Regierungsprogramm Elektromobilität, 2011. Accessed on: Jan. 25 2018.
- ENTD, Enquête nationale transports et déplacements. [Online] Available: <http://www.statistiques.developpement-durable.gouv.fr/transports/s/transport-voyageurs-deplacements.html>. Accessed on: May 10 2016.
- European Commission, 2050 long-term strategy. [Online] Available: https://ec.europa.eu/clima/policies/strategies/2050_en. Accessed on: Feb. 26 2019a.
- European Commission, Greenhouse gas emission statistics - emission inventories. [Online] Available: <https://ec.europa.eu/eurostat/statistics-explained/pdfscache/1180.pdf>. Accessed on: Feb. 26 2019b.
- T. Gnann, P. Plötz, “A review of combined models for market diffusion of alternative fuel vehicles and their refueling infrastructure,” Renewable and Sustainable Energy Reviews, vol. 47, pp. 783–793, 2015.
- P. Jochem, J. J. Gómez Vilchez, A. Ensslen, J. Schäuble, and W. Fichtner, “Methods for forecasting the market penetration of electric drivetrains in the passenger car market,” Transport Reviews, vol. 38, no. 3, pp. 322–348, 2018.
- MiD, Mobilität in Deutschland 2008. [Online] Available: <http://www.mobilitaet-in-deutschland.de/mid2008-publikationen.html>. Accessed on: May 10 2016.
- N. Stern, The Economics of Climate Change. Cambridge: Cambridge University Press, 2007.

Simulating Electric Vehicle Diffusion and Charging Activities in France and Germany

21.05.2019, EVS32, Lyon

Axel Ensslen, Christian Will, Patrick Jochem

Thanks for your attention.
E-mail: axel.ensslen@kit.edu

Institute of Industrial Production (IIP), French-German Institute for Environmental Research (DFIU), Chair of Energy Economics (Wolf Fichtner)

