



Norsk **elbil**forening

How e-bikes changed the mood and mode

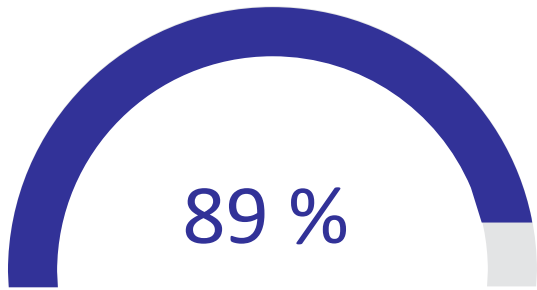
Bike – just a mode of transport



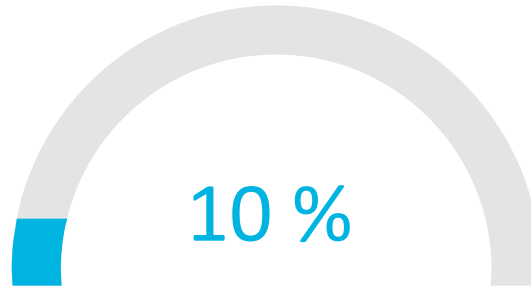


**In a mood for
motor?**

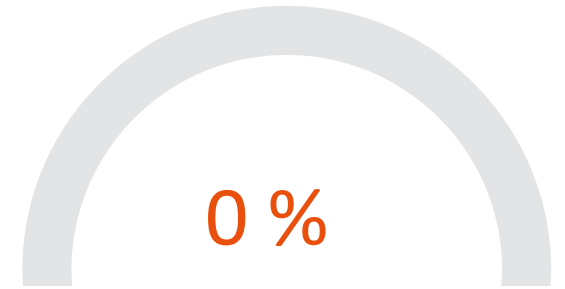
Have you changed your cycling habits after you bought a e-bike?



I ride more than
I used to

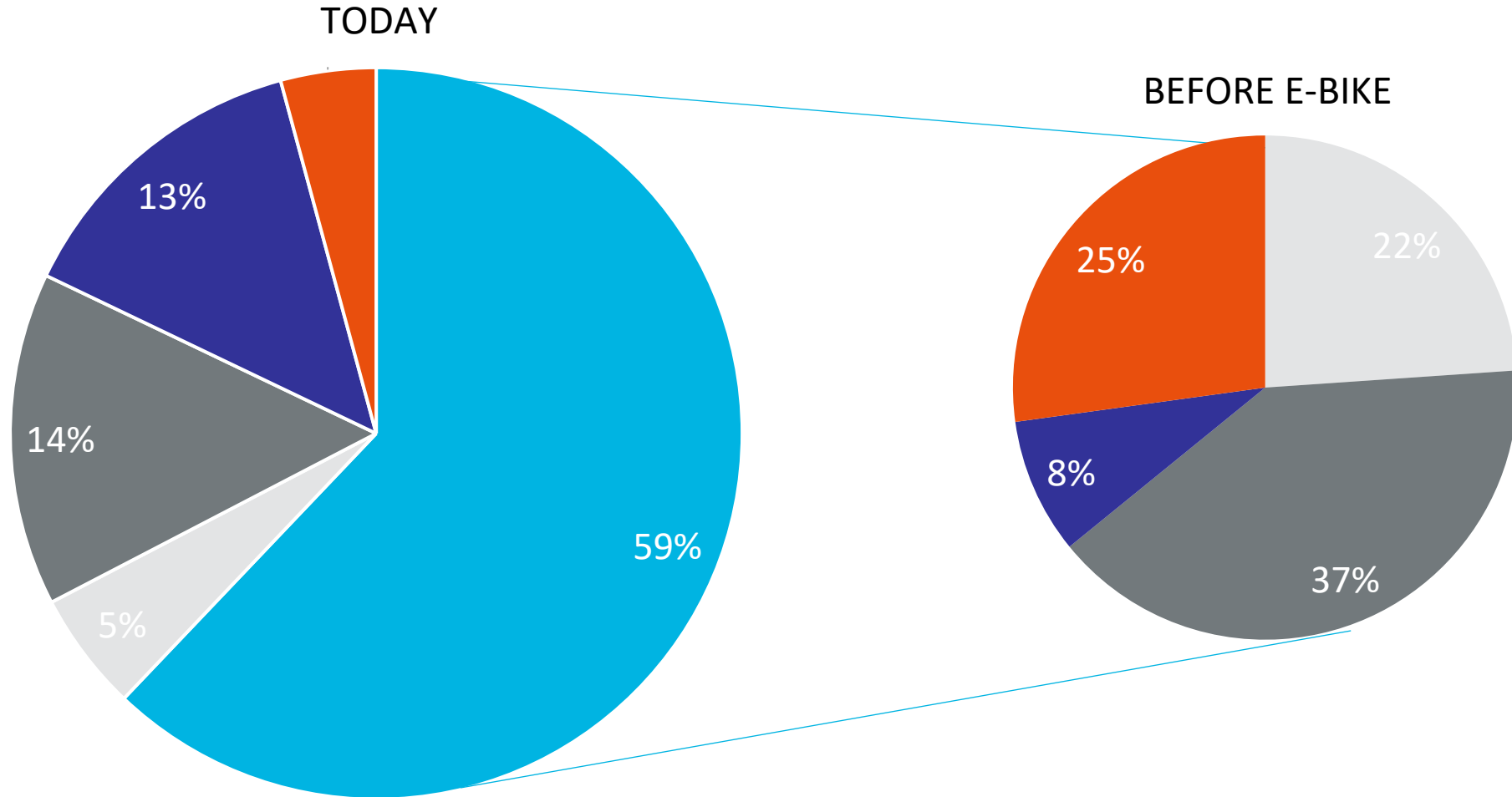


I ride about the
same as before



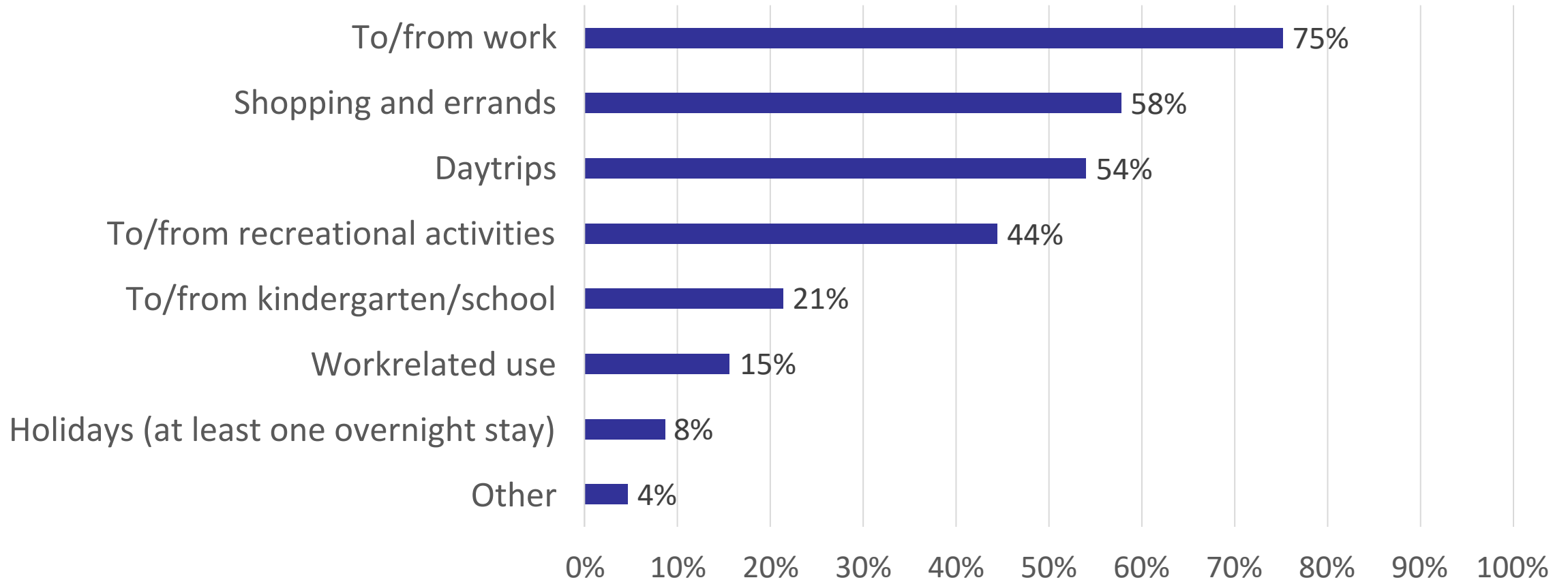
I ride less than I
used to

Main transport on a daily basis





What type of trips is your e-bike typically being used for?



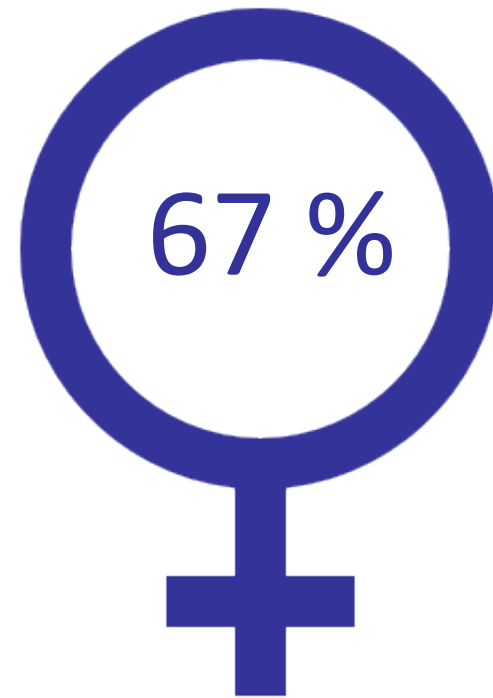
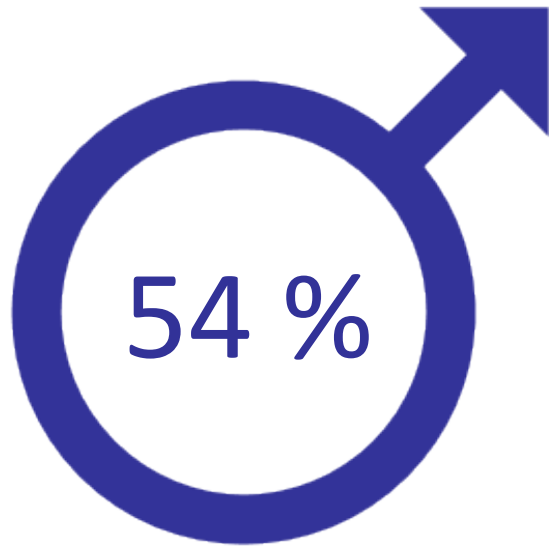


**E-BIKERS WHO PAY MORE
USE THE E-BIKE MORE**

Gender gap?



Men do it just for the fun of it!







47 %

BICYCLE ALL YEAR ROUND

ANY PROBLEMS?

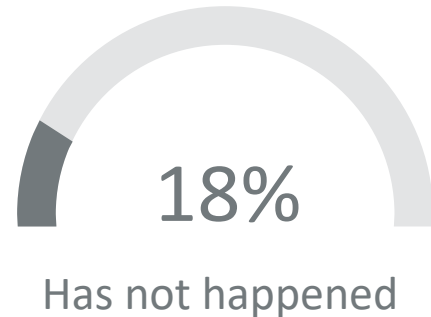
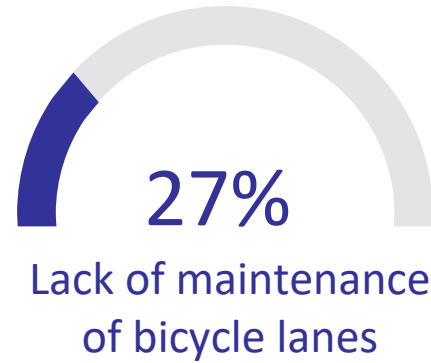
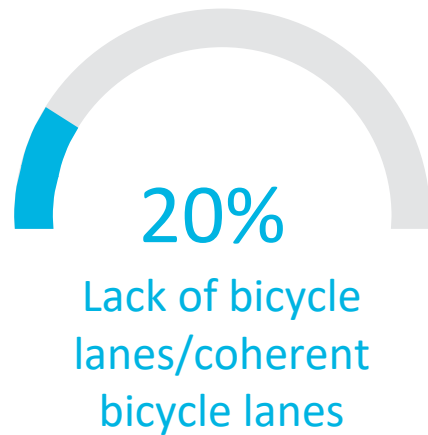


**ROADS? WHERE WE ARE GOING WE
DON'T NEED THE ROADS!**

What are the three biggest challenges for the spread of e-bikes?

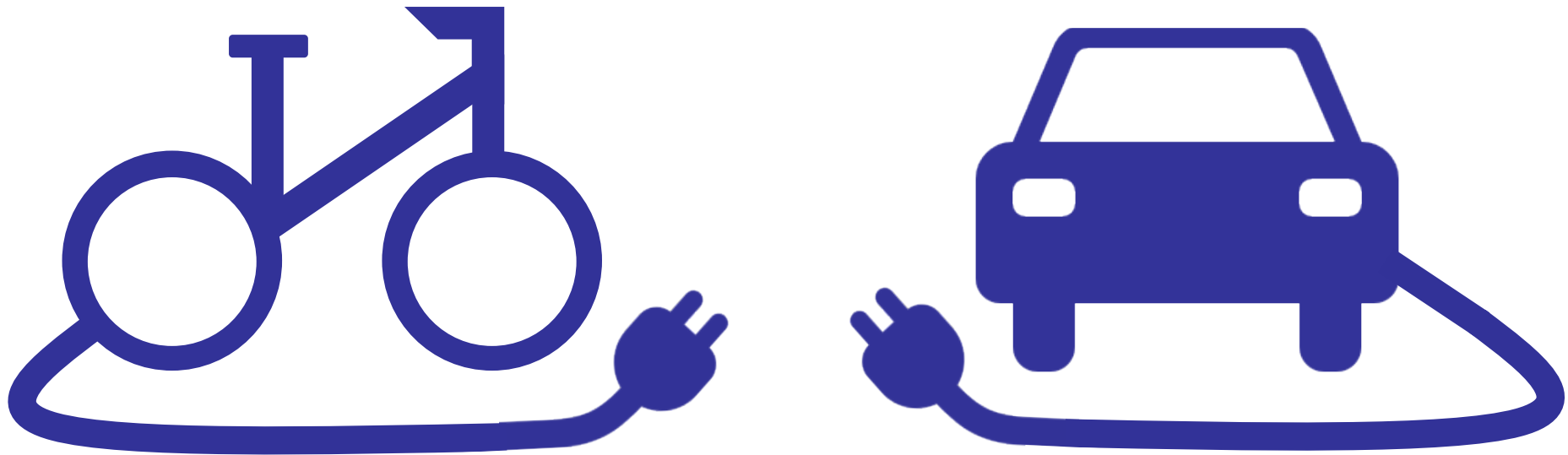


I have chosen not to use my e-bike eventhough I really needed it, due to



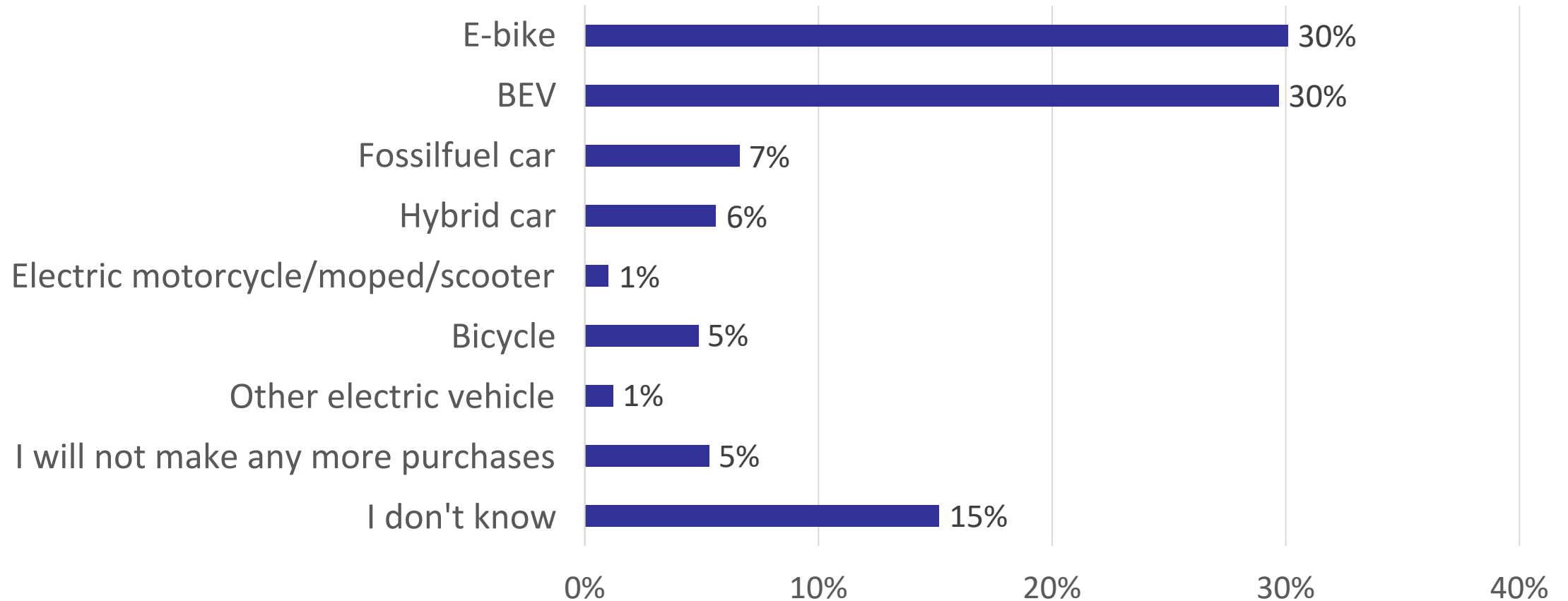


Electric is the new cool...





What is most likely to be the next means of transport you will buy?



Did the motor change the mood?



98 %

ARE SATISFIED AS AN E-BIKER



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