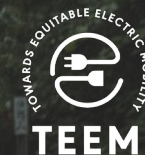


TEEM Community of Practice

Jeanette Shaw, Sr. Director, Forth



TEEM Community of Practice

In 2020, the Greenlining Institute and Forth partnered to establish the Towards Equitable Electric Mobility (TEEM) Community of Practice, a multi-state and multi-year initiative focused on resourcing equity and environmental organizations to advance equitable electric mobility policy.





TEEM Background

- First conceptualized in 2018; funding achieved and cohorts identified in 2020; start 2021
- Accelerating growth in the electrification of transportation
- Inverse relationship: those that could benefit most have little to no access to it
- Need for local expertise and meaningful community engagement
- GLI - Forth Partnership

Defining Equity

Equality

Treating people similarly

≠

Equity

Treating people in a way that recognizes their differences

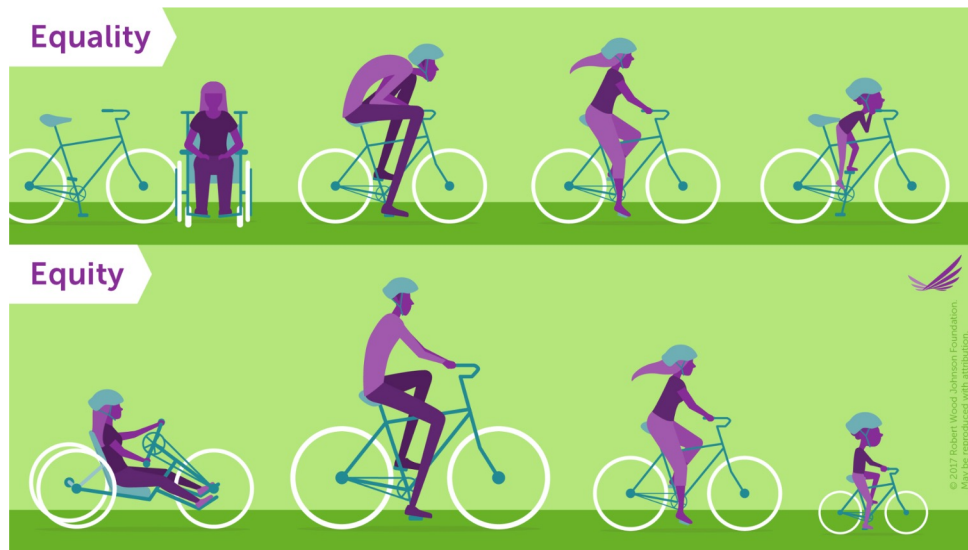


Figure 1: Visualizing equality and equity (Source: Robert Wood Johnson Foundation)

First TEEM Cohort - 2021 - Year 1

COLORADO

- *Mile High Connects**
- *Colorado Cross Disability Coalition**
- *Conservation Colorado*
- *Southwest Energy Efficiency Project*
- *Energy Outreach Colorado*

ILLINOIS

- *Active Transportation Alliance**
- *Center for Neighborhood Technology**
- *Elevate Energy*
- *Respiratory Health Association*
- *Illinois Citizens Utility Board*

N. CAROLINA

- *Sol Nation**
- *North Carolina Justice Center**
- *SEEA*
- *Sierra Club*
- *SACE*

VIRGINIA

- *VA Organizing**
- *NAACP VA Chapter**
- *VA Environmental Justice Collaborative**
- *SEEA*
- *Generation 180*
- *Ceres*



MONTHLY
LEARNING CALLS

COMMUNITY
BUILDING

CO-DEVELOPMENT
OF EQUITABLE &
CLEAN MOBILITY
TOOLS,
RESOURCES,
STRATEGIES

ANNUAL
CONVENING

BRAINSTORMING
FOR A NATIONAL
AGENDA

TEEM COHORT STRATEGIES



MONTHLY STATE
STRATEGY CALLS

SESSIONS WITH
EXPERTS

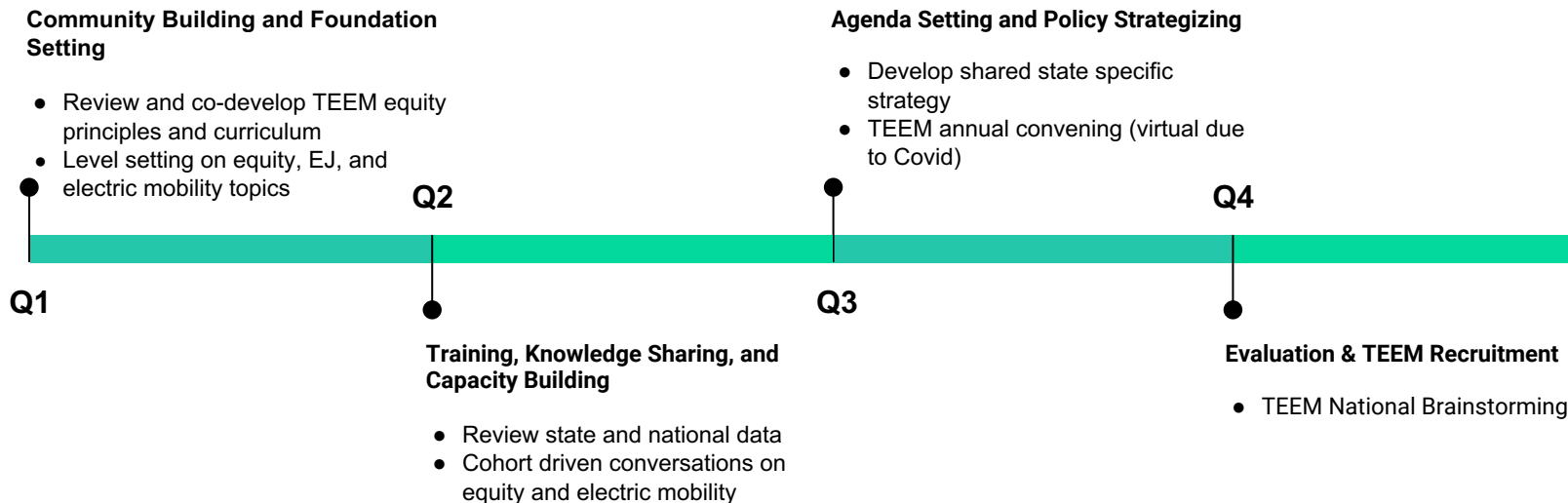
ASSISTANCE
DRAFTING AND
PUBLISHING
CONTENT

CO-DEVELOPMENT
OF EQUITABLE &
CLEAN MOBILITY
TOOLS,
RESOURCES, &
STRATEGIES

RECRUITMENT OF
ADDITIONAL
ORGANIZATIONS
TO SCALE TEEM

STATE STRATEGIES

2021 Timeline

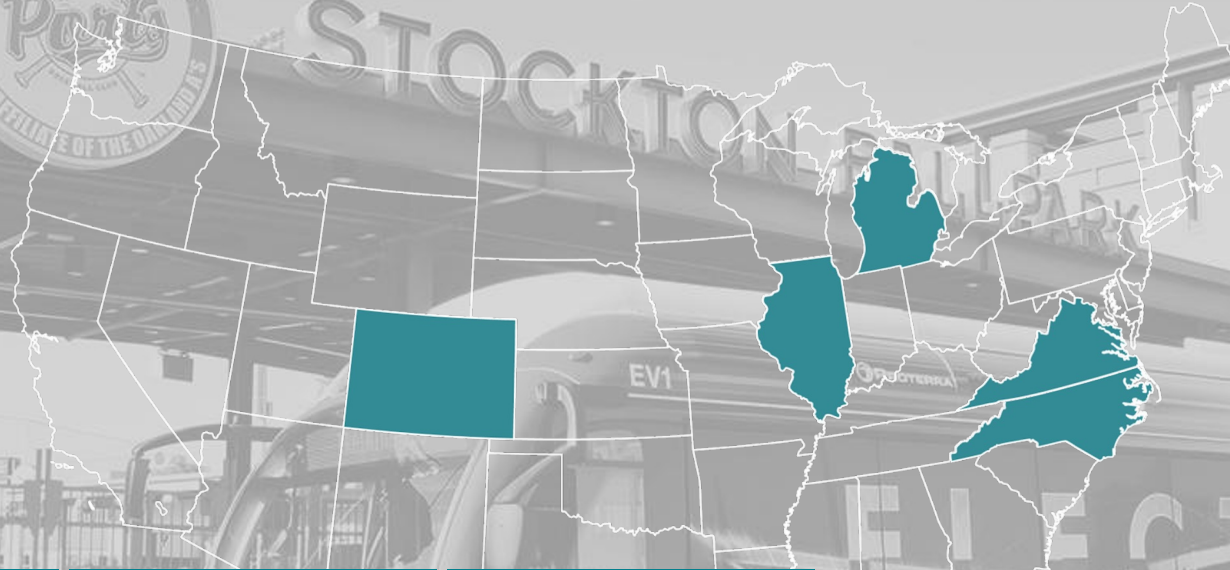


Year 1 Highlights

- TEEM launched with 22 organizations from 4 states
- We met as national cohort 10 times to discuss topics like mobility equity and electric school buses
- A total of \$600,000 was provided to equity-focused and environmental justice organizations to build capacity and support participation in TEEM
- All states came together for the first Annual Convening
- CO, IL, NC, VA have co-developed strategies that prioritize community engagement



TEEM Community of Practice Cohort - Year 2, 2022



COLORADO

- Mile High Connects
- Colorado Cross Disability Coalition
- Conservation Colorado
- Southwest Energy Efficiency Project
- Energy Outreach Colorado

ILLINOIS

- Active Transportation Alliance
- CNT
- Warehouse Workers for Justice
- Elevate Energy
- Respiratory Health Association
- Illinois Citizens Utility Board

MICHIGAN

- Grand Rapids NAACP
- ECN
- SDEV
- Transportation Riders United
- BlueGreen Alliance
- Ecology Center
- Groundwork Center
- Clean Fuels Michigan

N. CAROLINA

- Sol Nation
- North Carolina Justice Center
- SEEA
- Sierra Club
- SACE

VIRGINIA

- VA Organizing
- NAACP VA Chapter
- VA Environmental Justice Center
- SEEA
- Generation 180
- Ceres

TEEM 2022



- Work with each state cohort to develop & implement campaigns, which will generally happen in 3 phases:
 - **Phase 1:** Community outreach and education
 - **Phase 2:** Program/policy development and equity analysis
 - **Phase 3:** Work across sectors to integrate equity into clean mobility programs and policies
- Explore opportunities for federal EV/infrastructure investments
- Highlight community-centered advocacy campaigns and socialize best practices within and across states

2022 STATE OBJECTIVES

- **Colorado:** Sustainable Mobility in Action Roundtable (SMART) successfully launched and bringing CBOs and key entities together to advance equity in community mobility, transit, & electrification
- **Illinois:** Advance equitable clean transportation policy in Chicagoland and downstate
- **North Carolina:** Develop a clean mobility proposal focused on advancing clean community mobility programs in Charlotte
- **Virginia:** Co-create transportation equity principles and advance equity in electric mobility through workforce development and climate/emergency transportation preparedness
- **Michigan:** Lay the foundation: create & strengthen statewide network of organizations and co-create a strategy for implementation in 2023

Resources

- [TEEM Equity Principles, Commitments, and Community Agreements](#)
- [TEEM Roster](#)
- [Google Drive](#)
 - State Strategies
 - Resource Library
 - State and National Meeting Notes
- TEEM listservs:
 - teemcop@googlegroups.com
 - teemcolorado@googlegroups.com
 - teemillinois@googlegroups.com
 - teemmi@googlegroups.com
 - teemnc@googlegroups.com
 - teemvirginia@googlegroups.com





Thank you

For more information:

Jeanette Shaw
jeanettes@forthmobility.org