

Functions of Models Illustrating the Transitions of Energy and Mobility Systems

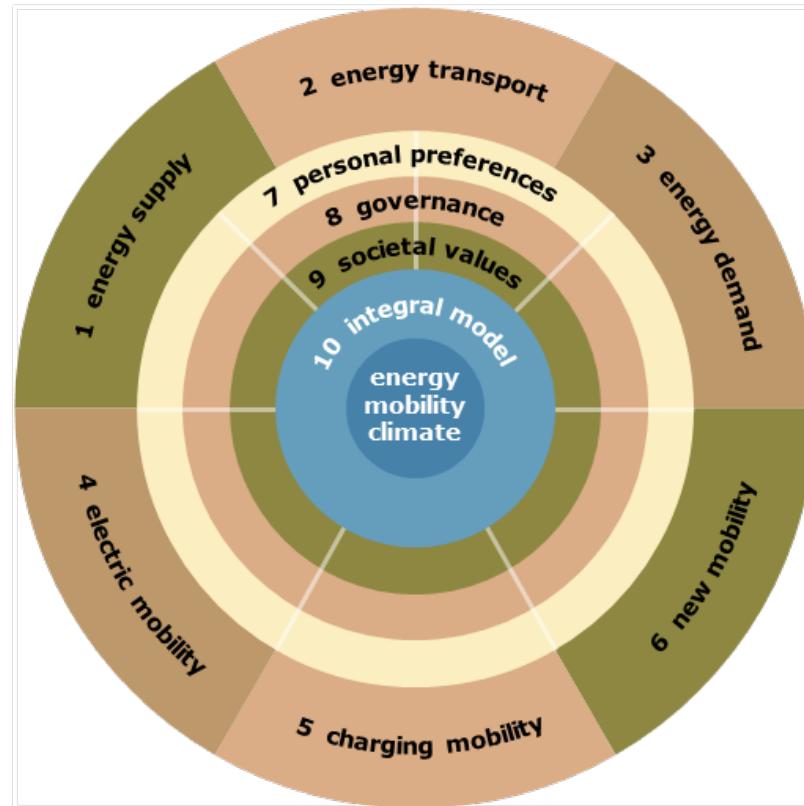
Younjung Choi, Marcus Pereira Pessoa, and G. Maarten Bonnema

Department of Design, Production and Management, Faculty of Engineering Technology
University of Twente, the Netherlands

y.choi@utwente.nl | utwente.nl | neonresearch.nl

NEON – Lighting the way to zero emission energy and mobility

33
PhDs



1
Creating energy
and mobility
transition model(s)

Challenges

Ambiguity and uncertainty involved in designing the energy and mobility transition model in the context of transdisciplinary research



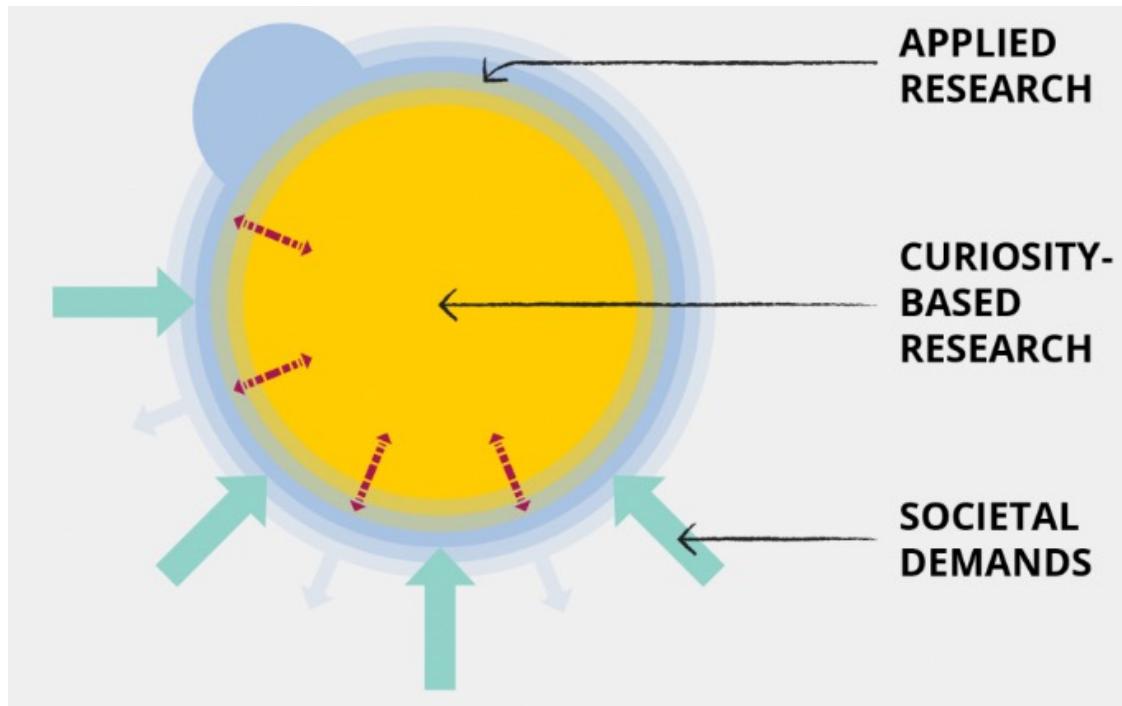
Who are users of the models?
(What would the model look like?)



Why do we create models?
(How can we evaluate our performance?)

Challenges

Ambiguity and uncertainty involved in creating energy and mobility transition models in the context of transdisciplinary research



***Exploratory research
– what would be societal
demands?***

Figure 2. Adopted from Robinson. (2019). Transdisciplinarity: The limitations of the alphabet. *Utrecht University*

Structured interviews with 11 practitioners who directly and indirectly utilize computational models in local & regional government, industry and academics in the Netherlands

Models in
practice

Useful models

Future
model design

Models in practice

Strengths



"Facilitating tendering process by gaining the detailed prognosis on EV charging demand"

– *EV charging management in a province*

Limitations



"Creating business opportunities by understanding the behaviors of residents"

– *EV charging station provider*

Models in practice

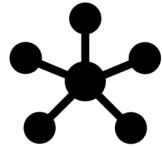
Strengths



Limited viewpoints

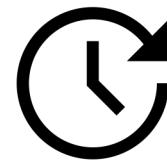


Uneasiness to understand assumptions



Lack of integrated models

Limitations

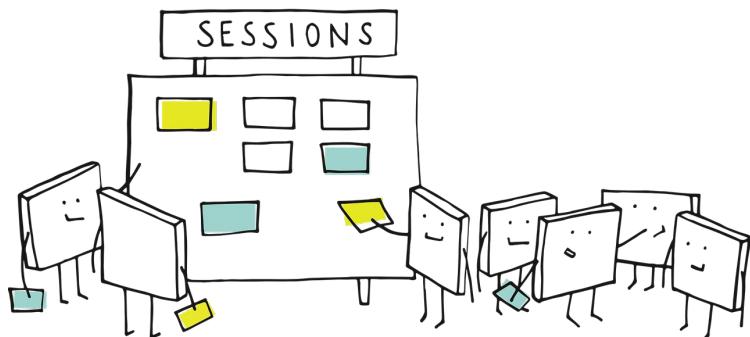


Needs for short-term projection & early delivery of models

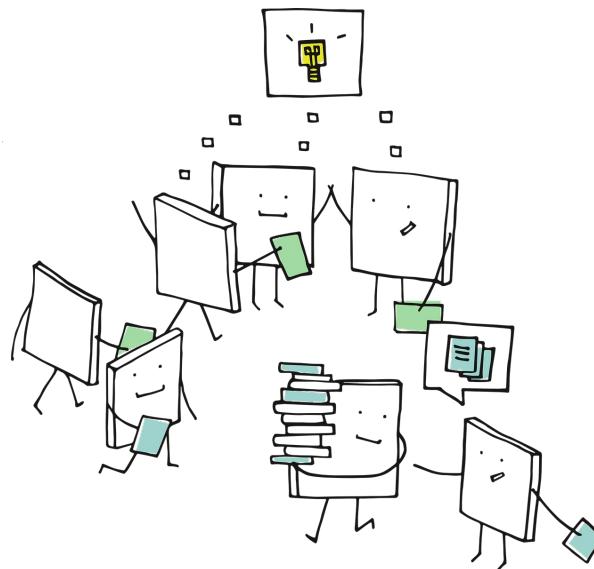


Detailing

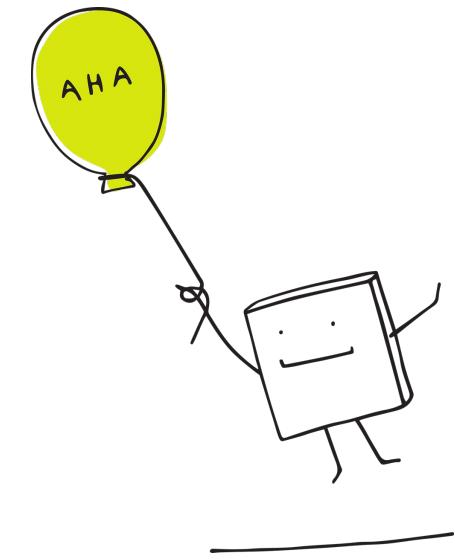
Functions of useful models



Facilitating discussions
among parties on energy
mobility systems design
and planning



Creating knowledge
within an organization
about energy and mobility
systems



Assessing the impacts of
business practices and
solutions striving for the
transitions

Functions & representations of useful models



Local & regional government
“Tools for collaborative design”



Key performance indicators
“Design criteria”

Design of

- Cost-effective regional energy system
- Cost-effective electricity network
- Resilient power grids for diverse types of transitions
- Strategies for local infrastructure adaptation to realize zero-emission mobility systems

Functions & representations of useful models



Local & regional government
“Tools for collaborative design”

Cost
Space usage
Resiliency
Labor availability
Energy efficiency
Time



Key performance indicators
“Design criteria”

GHG emissions
Air quality
Regional economic development
Material circularity
Climate adaptation

Energy price paid per citizen
User friendliness
Public acceptance

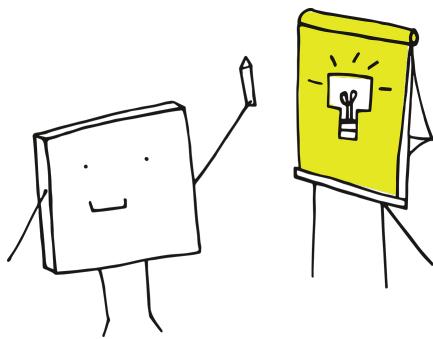
Functions & representations of useful models



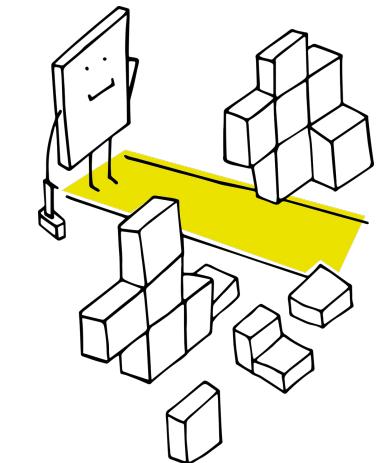
Industry & Knowledge management “Tools for knowledge generation”

- Impacts of flexibility solutions on the power grid
- Mobility choice depending on car size, fuel, technology etc.
- Accessibility of clean mobility
- Future business opportunity (charging pole demand)
- Societal values of flexibility solutions
- Strategies for making organization sustainable

Ideas for designing useful models



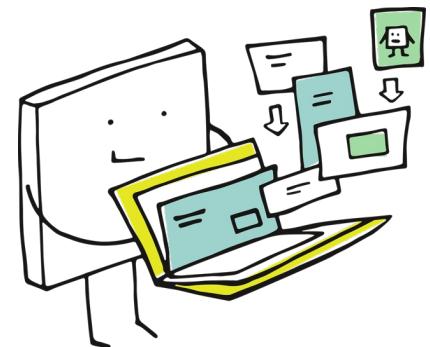
Visualize
radical ideas and
changes in future for
risk-averse users



Understand
users learn step by step
(e.g., Maslow's hierarchy &
Bloom's taxonomy)



Sharpen
target users
(Don't say
"policymakers")



Document
assumptions properly

Discussion



Why is modelling crucial in transdisciplinary projects?



*What about **other users**?*



Collaboration with artists and practitioners in virtual collaboration & communication

Thank you

Younjung Choi, Marcus Pereira Pessoa, and G. Maarten Bonnema

y.choi@utwente.nl

Department of Design, Production and Management, Faculty of Engineering Technology
University of Twente, the Netherlands

UNIVERSITY
OF TWENTE.

NEON research

EVS35
OSL2022