

TEEM Community of Practice

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TEEM Community of Practice

In 2020, the Greenlining Institute and Forth partnered to establish the Towards Equitable Electric Mobility (TEEM) Community of Practice, a multi-state and multi-year initiative focused on resourcing equity and environmental organizations to advance equitable electric mobility policy.





TEEM Background

- First conceptualized in 2018; funding achieved and cohorts identified in 2020; start 2021
- Accelerating growth in the electrification of transportation
- Inverse relationship: those that could benefit most have little to no access to it
- Need for local expertise and meaningful community engagement
- GLI - Forth Partnership

Defining Equity

Equality

Treating people similarly



Equity

Treating people in a way that recognizes their differences



Figure 1: Visualizing equality and equity (Source: Robert Wood Johnson Foundation)

First TEEM Cohort - 2021 - Year 1



COLORADO

- Mile High Connects*
- Colorado Cross Disability Coalition*
- Conservation Colorado
- Southwest Energy Efficiency Project
- Energy Outreach Colorado

ILLINOIS

- Active Transportation Alliance*
- Center for Neighborhood Technology*
- Elevate Energy
- Respiratory Health Association
- Illinois Citizens Utility Board

N. CAROLINA

- Sol Nation*
- North Carolina Justice Center*
- SEEA
- Sierra Club
- SACE

VIRGINIA

- VA Organizing*
- NAACP VA Chapter*
- VA Environmental Justice Collaborative*
- SEEA
- Generation 180
- Ceres



MONTHLY
LEARNING CALLS

COMMUNITY
BUILDING

CO-DEVELOPMENT
OF EQUITABLE &
CLEAN MOBILITY
TOOLS,
RESOURCES,
STRATEGIES

ANNUAL
CONVENING

BRAINSTORMING
FOR A NATIONAL
AGENDA

TEEM COHORT STRATEGIES



MONTHLY STATE
STRATEGY CALLS

SESSIONS WITH
EXPERTS

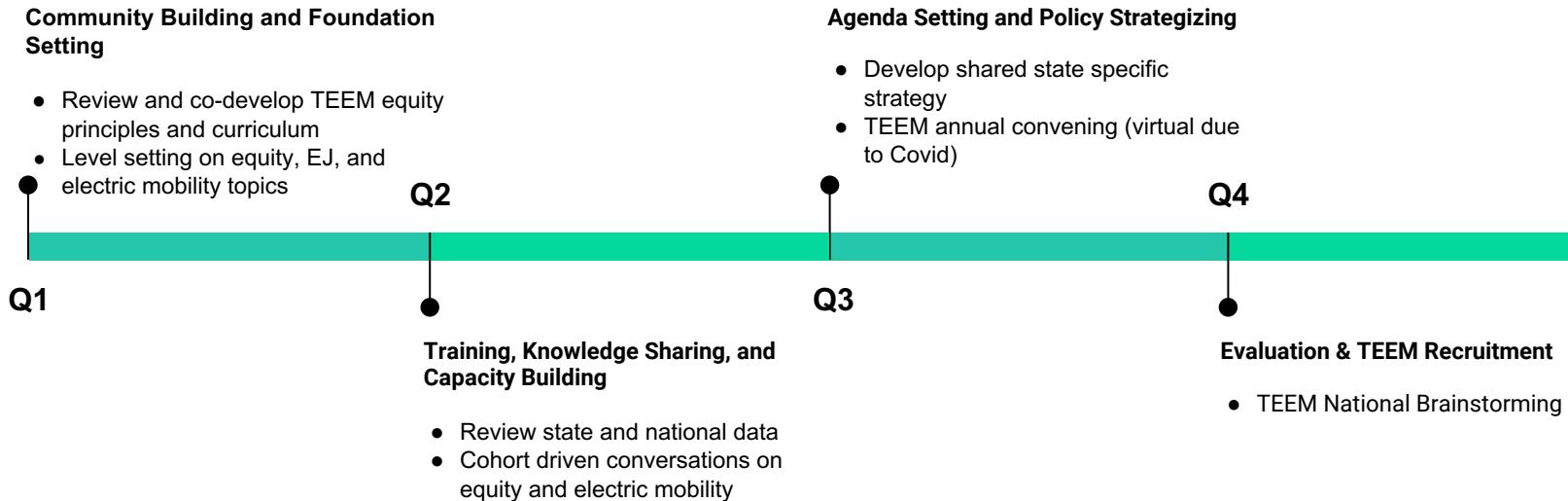
ASSISTANCE
DRAFTING AND
PUBLISHING
CONTENT

CO-DEVELOPMENT
OF EQUITABLE &
CLEAN MOBILITY
TOOLS,
RESOURCES, &
STRATEGIES

RECRUITMENT OF
ADDITIONAL
ORGANIZATIONS
TO SCALE TEAM

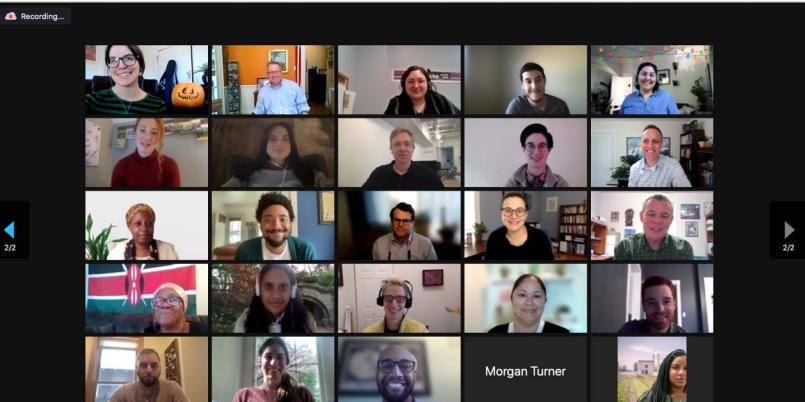
STATE STRATEGIES

2021 Timeline

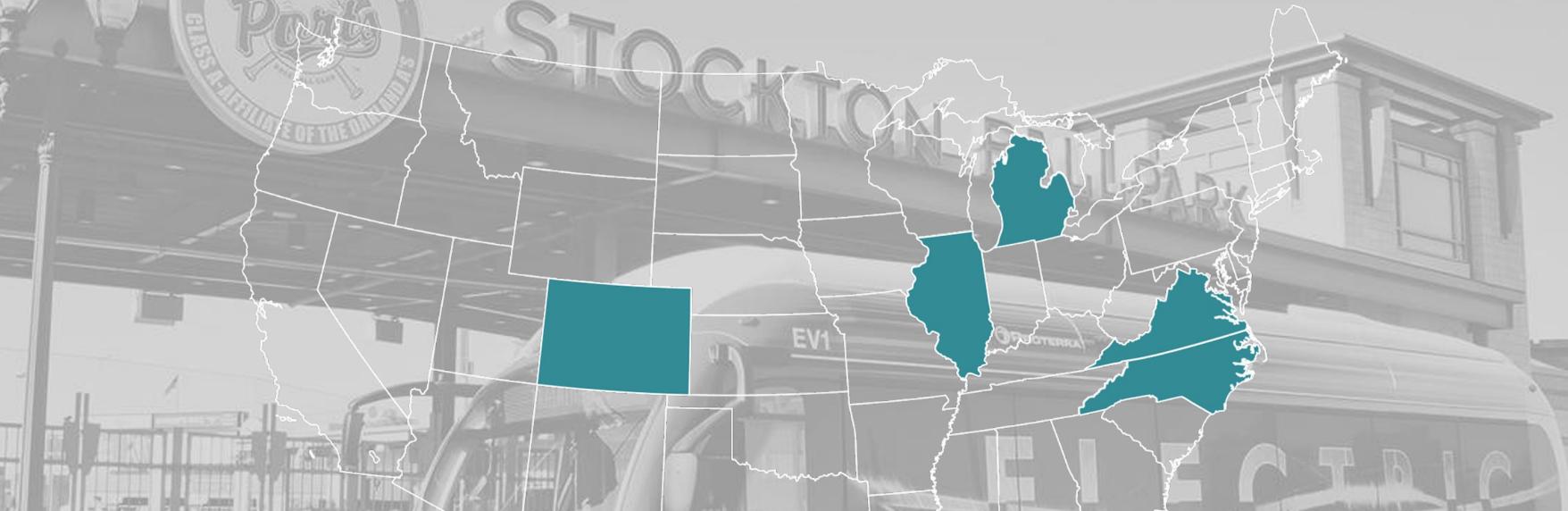


Year 1 Highlights

- TEEM launched with 22 organizations from 4 states
- We met as national cohort 10 times to discuss topics like mobility equity and electric school buses
- A total of \$600,000 was provided to equity-focused and environmental justice organizations to build capacity and support participation in TEEM
- All states came together for the first Annual Convening
- CO, IL, NC, VA have co-developed strategies that prioritize community engagement



TEEM Community of Practice Cohort - Year 2, 2022



COLORADO

- Mile High Connects
- Colorado Cross Disability Coalition
- Conservation Colorado
- Southwest Energy Efficiency Project
- Energy Outreach Colorado

ILLINOIS

- Active Transportation Alliance
- CNT
- Warehouse Workers for Justice
- Elevate Energy
- Respiratory Health Association
- Illinois Citizens Utility Board

MICHIGAN

- Grand Rapids NAACP
- ECN
- SDEV
- Transportation Riders United
- BlueGreen Alliance
- Ecology Center
- Groundwork Center
- Clean Fuels Michigan

N. CAROLINA

- Sol Nation
- North Carolina Justice Center
- SEEA
- Sierra Club
- SACE

VIRGINIA

- VA Organizing
- NAACP VA Chapter
- VA Environmental Justice Center
- SEEA
- Generation 180
- Ceres

TEEM 2022



- Work with each state cohort to develop & implement campaigns, which will generally happen in 3 phases:
 - **Phase 1:** Community outreach and education
 - **Phase 2:** Program/policy development and equity analysis
 - **Phase 3:** Work across sectors to integrate equity into clean mobility programs and policies
- Explore opportunities for federal EV/infrastructure investments
- Highlight community-centered advocacy campaigns and socialize best practices within and across states

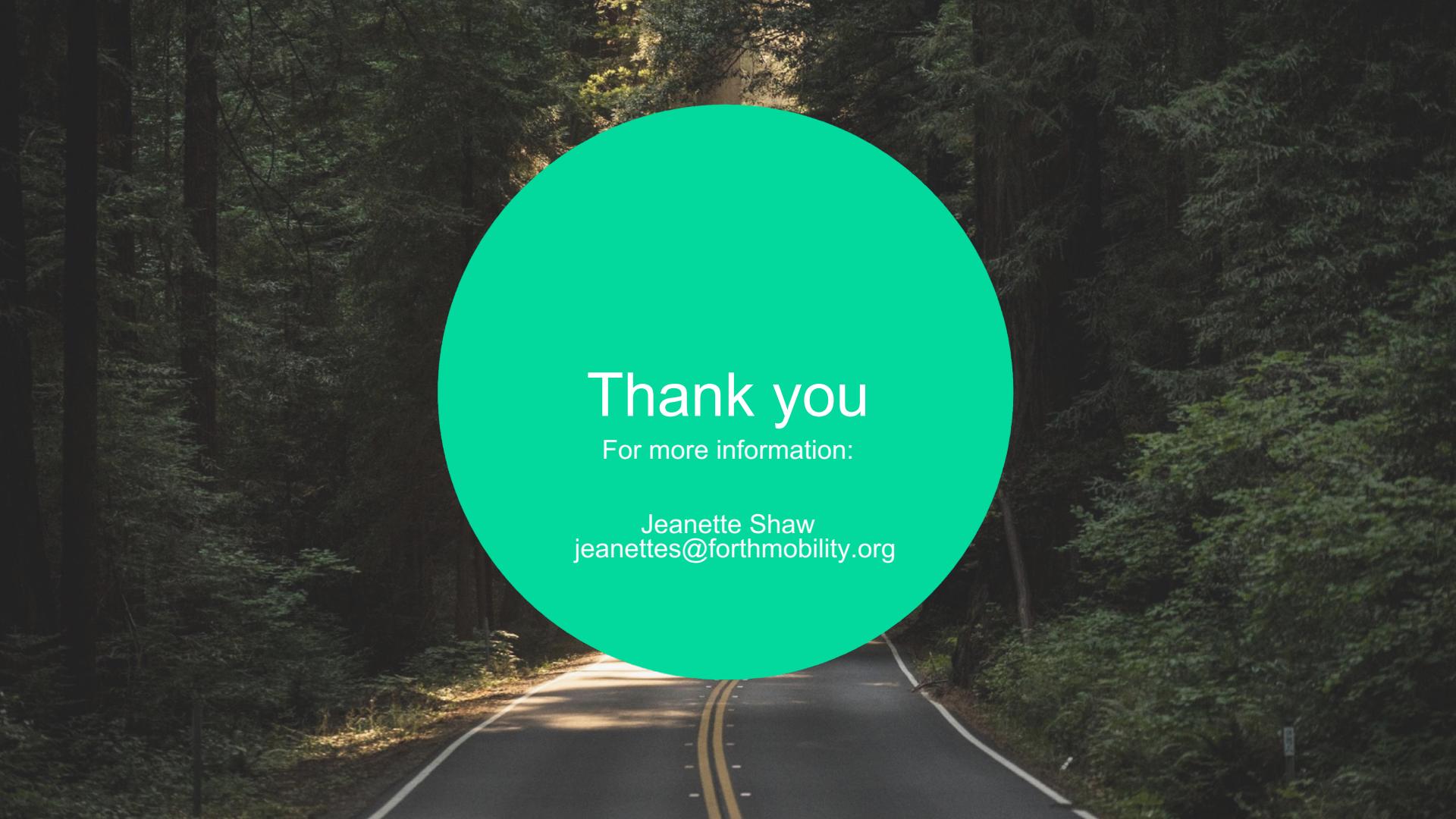
2022 STATE OBJECTIVES

- **Colorado:** Sustainable Mobility in Action Roundtable (SMART) successfully launched and bringing CBOs and key entities together to advance equity in community mobility, transit, & electrification
- **Illinois:** Advance equitable clean transportation policy in Chicagoland and downstate
- **North Carolina:** Develop a clean mobility proposal focused on advancing clean community mobility programs in Charlotte
- **Virginia:** Co-create transportation equity principles and advance equity in electric mobility through workforce development and climate/emergency transportation preparedness
- **Michigan:** Lay the foundation: create & strengthen statewide network of organizations and co-create a strategy for implementation in 2023

Resources

- [TEEM Equity Principles, Commitments, and Community Agreements](#)
- [TEEM Roster](#)
- [Google Drive](#)
 - State Strategies
 - Resource Library
 - State and National Meeting Notes
- TEEM listservs:
 - teemcop@googlegroups.com
 - teemcolorado@googlegroups.com
 - teemillinois@googlegroups.com
 - teemmi@googlegroups.com
 - teemnc@googlegroups.com
 - teemvirginia@googlegroups.com





Thank you

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